

Analysis of trends in museum performance
in the West Midlands

Fast Forward

Update 2004



Foreword

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I am proud to present the fifth biennial review of museum and gallery statistics and performance for the West Midlands, Fast Forward Update 2004.

Since the last update in 2002 there have been several major developments for regional museums. In 2003 the West Midlands Regional Museum Council became part of MLA West Midlands: the regional council for museums, libraries and archives, which like our core funder and partner MLA, has a cross-domain remit. Also of great significance was the creation of the West Midlands museum Hub, as part of the first phase of the Renaissance in the Regions programme, which has produced a new development framework which is beginning to change how museums work together and how audiences use museums.

For the first time Fast Forward Update can place these changes in context and provide evidence of their effect upon museum development. The West Midlands is the only region to have a tradition of mapping museum development and therefore is able to demonstrate how standards, services and practice have improved. One of the key strengths of Fast Forward Update is trend analysis, mapping these improvements, however subtle, over time. Fast Forward Update can be used as a developmental and advocacy tool to identify and address shortcomings and also to highlight successes. It has also produced evidence in support of increased budgets and to defend services against threats to reduce them. Museums and galleries find it invaluable for comparing their performance with other facilities.

What the current Fast Forward Update illustrates is that the Government's investment in the region's museums through Renaissance, though still in the early stages, is beginning to show tangible results. As is the continuation of the Museum Development Officers (MDO) programme which has been of immense significance ensuring that smaller and independent museums receive pastoral care advice and guidance, as well as highly important grant aid the effect of which is reflected in the continued rise in standards and services.

Gathering and collating this data is a protracted task, but we believe it is one which has always paid dividends. However with an ever rapidly changing museum agenda this does not mean that we can be complacent particularly when the introduction of Comprehensive Performance Assessment (CPA) and Local Area Agreements (LAA) will have a major impact upon measuring performance and service delivery in the public sector. Therefore before another Fast Forward Update is undertaken we shall again review and consult with the sector and with regional and national partners about how to improve the whole exercise.

Thanks are as always due to every institution which has supplied statistics, and to the hard work of staff at the MLA West Midlands in collating and interpreting it.

Introduction

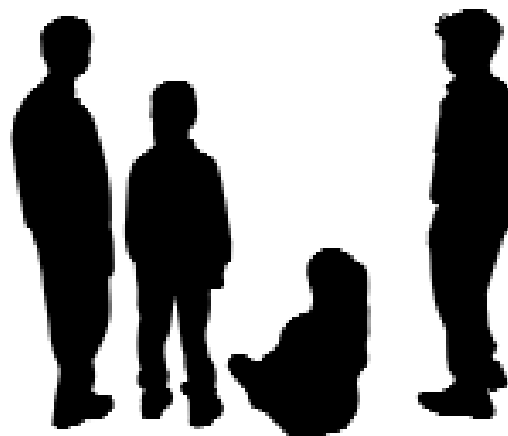
In 2000, following the publication of Fast Forward: Priorities for museum development in the West Midlands, the West Midlands Regional Museums Council published a set of trend data, which analysed the range statement information from 1998 and 2000. This was followed by an update in 2002 and Fast Forward Update 2004 includes both the updated charts and a further trend analysis. All museums in the region were invited to contribute, and it is encouraging to note that most have returned a considerable amount of data.

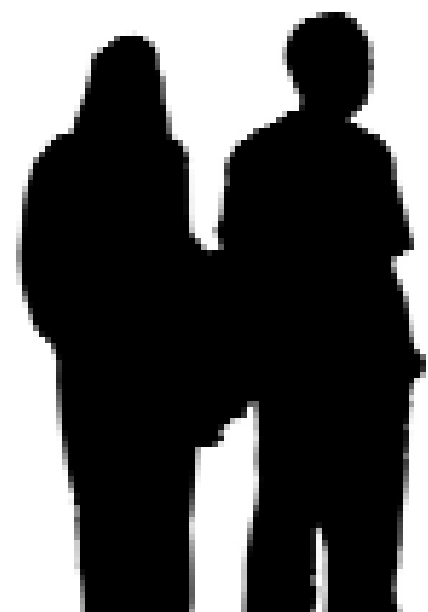
For the purposes of trend analysis, two sets of data were considered - a control group of museums which had been involved in the analysis in 2000 and for which figures are available for 2000, 2002 and 2004, providing an indication of change over time; and all museums providing a snap shot of current standards.

We are indebted to all museums in the West Midlands that contributed to the development of this publication.

The document is split into three parts:

- Part one Trends and performance 2004
- Part two The Data 2004. Information and services - key notes and charts
- Part three The Data 2004. Collections - key notes and charts





Part one

Trends and performance 2002

Since 2002 the analysis has concentrated on data collected across all museum activity. The result of this analysis is outlined below. Wherever possible performance data collected in 1998, 2000 and 2002 has been used to analyse trends. The Hub museums are those within the West Midlands which are delivering the first phase of 'Renaissance in the Regions'. They comprise 23 museums under 5 governing bodies. The control group represents museums which first participated in 2000 and for which figures are available for 2000, 2002 and 2004. The control group for 2000 is therefore equivalent to the all museums category for that year. The results of the 23 West Midlands Hub museums are shown separately for the first time this year, as well as featuring within the *all museums* category. Total sample size upon which the analysis is based:

	Hub museums, 2004	All museums, 2004	All member museums, 2002	Control group (as used in 2000)
Local authority museums	15	70	69	69
Independent museums	8	79	62	52
National Trust	-	17	17	-
Regimental museums	-	9	8	8
University museums	-	6	6	6
English Heritage museums	-	3	3	3
Nationally funded museums	-	2	2	2
Company museums	-	4	1	1
Private museums	-	3	-	-
Total	23	193	168	141

The *all museums* columns represent the total number of museums that responded to the mapping project. The total was 168 museums in 2002 and 193 in 2004. The increase is largely accounted for by a growth in the number of responses from independent museums, of which 17 more participated in 2004.

It cannot be emphasised too strongly that the range statements measure levels of practice. They are not 'scores' and museums should aspire only to those best practices appropriate to their circumstances. We do not expect every museum to reach level 6 in all categories.

All the individual tables set out in this document below include only those museums for which responses applicable to the tables had been received, so sample sizes vary slightly from table to table. The lower sample sizes produce statistically less reliable results.

NB Throughout this document the term 'average' equates to 'mean'. Where differences are slight, care must be taken in interpretation.

Table 1. Average service standards for museums in the West Midlands

Notes	Element assessed	Average assessment all museums 2004	Average assessment control group 2004	Average assessment Hub museums 2004	Average assessment all museums 2002	Average assessment control group 2002	Average assessment all museums 2000 (equivalent to control group)	Average assessment all museums 1998
Values = range statement assessments.	Environment	3.61	3.65	4.35	3.53	3.53	3.45	3.21
	Documentation	3.80	3.98	4.91	3.82	3.86	3.77	3.65
	Storage	3.60	3.73	4.47	3.68	3.71	3.62	3.59
Where no figure is given, no comparative data is available.	Policy & planning framework	3.39	3.57	5.26	3.31	3.34	2.90	-
	Audience development marketing	3.80	3.92	5.35	3.60	3.55	3.34	-
	Display	3.74	3.95	4.95	3.69	3.84	3.61	-
	Informal learning	3.70	3.86	5.00	3.73	3.77	3.46	-
	Formal learning	3.66	3.89	5.13	3.74	3.81	3.63	-
	Disability access	3.00	3.11	4.30	2.78	2.84	2.69	-

Table 1 commentary: showing the need to maintain improvement

- Hub museums achieved substantially higher average assessments in all areas, when compared to the average for all museums, reflecting the benefit derived from the 'Renaissance in the Regions' initiative. They are most ahead in the areas of policy and planning (1.87 average difference) and audience development and marketing (1.55 average difference).
- Within the control group, there has been a small but steady rise in assessment in all areas since 2002, continuing the trend established since 2000 (or 1998 for the areas of environment, documentation and storage). Across all museums, there has been a slight drop in the average assessment for documentation, storage and informal and formal learning, reversing some of the improvement reported in 2002. This may reflect lower assessments for those museums new to the project, which are perhaps less well advanced in the process of raising standards.
- Overall, documentation remains the area of highest achievement, as it has been consistently since 1998. Audience development and marketing exhibited significant improvement between 2002 and 2004.
- As in previous years, disability access remains the lowest evaluation, though it has improved since 2002. The average assessment for disability access lags 0.8 behind that for documentation.
- The area of policy and planning is the next lowest evaluation, but has improved consistently since 2000, rising from 2.90 in 2000 to 3.39 in 2004 (3.57 among the control group in 2004). The improvement between 2000 and 2002 was greater than that between 2002 and 2004.
- Within the control group the greatest overall improvement since 2000 has been in the areas of policy and planning framework and audience development and marketing.
- Since 2002, the greatest improvement in evaluations in all museums has been in disability access, followed by audience development and marketing.
- Both formal and informal learning evaluations are very slightly down across all museums, in contrast to the improvements exhibited between 2000 and 2002. This may reflect museums reassessing their performance in the light of the 'Inspiring Learning for All' initiative. The control group shows a rise in both areas between 2002 and 2004.
- In 2004, for the first time, average assessments in all areas do not fall below 3 and the control group is very close to 4 in documentation and display. Among the Hub museums average assessments exceed 5 in the areas of policy and planning framework; audience development and marketing; and formal and informal learning.

Table 2. Average service standards by type of museum

Note
Values = range statement
assessments.

Museum type	Environment	Document	Storage	Policy & planning	Audience development	Display	Informal learning	Formal learning	Disability access	Overall average
Local authority										
2004, all museums	3.80	3.85	3.68	4.02	4.04	3.97	4.23	4.31	3.44	3.93
2004, control	3.75	3.85	3.63	4.06	4.05	3.92	4.18	4.32	3.40	3.91
2004, Hub LA museums	4.40	4.67	4.29	5.33	5.33	4.93	5.40	5.47	4.33	4.91
Independent										
2004, all museums	3.35	3.68	3.53	2.83	3.51	3.62	3.31	3.15	2.78	3.31
2004, control	3.52	4.02	3.82	3.06	3.90	3.92	3.58	3.42	2.90	3.57
2004, Hub Ind museums	4.25	5.38	4.63	5.13	5.38	5.00	4.25	4.50	4.25	4.75
National Trust										
2004, all museums	4.12	4.18	3.82	4.12	4.76	3.29	4.00	3.88	2.94	3.90
Regiment										
2004, all museums	3.44	3.56	3.56	2.78	3.00	4.33	3.11	2.78	2.44	3.22
2004, control	3.38	3.88	3.50	2.88	3.00	4.63	3.25	2.88	2.50	3.32
University										
2004, all museums	3.83	4.67	3.67	3.67	3.33	3.50	3.50	4.17	2.67	3.67
2004 control	3.83	4.67	3.67	3.67	3.33	3.50	3.50	4.17	2.67	3.67
English Heritage										
2004, all museums	3.67	5.00	5.00	5.67	5.33	4.67	4.33	4.33	4.00	4.67
2004, control	3.67	5.00	5.00	5.67	5.33	4.67	4.33	4.33	4.00	4.67
Nationally funded										
2004, all museums	4.50	3.50	3.00	1.50	3.00	3.00	3.50	4.00	2.00	3.11
2004, control	4.50	3.50	3.00	1.50	3.00	3.00	3.50	4.00	2.00	3.11
Company										
2004, all museums	3.33	3.33	2.67	1.33	3.33	3.33	3.00	3.00	2.33	2.85
2004, control	4.00	5.00	3.00	2.00	5.00	4.00	4.00	5.00	3.00	3.89
Private										
2004, all museums	2.67	2.33	2.33	1.67	2.67	2.67	2.67	2.00	1.67	2.30
Hub museums, all										
2004	4.35	4.91	4.47	5.26	5.35	4.95	5.00	5.13	4.30	4.86

Table 2 continued

Table 2 commentary: Has the steady progress reported in 2002 continued?

- Most categories of museum show a modest continued improvement in evaluation in most areas. English Heritage and the National Trust show the strongest rises. There is a lowering of average evaluations among the company museums, where the single museum participating in 2002 (and whose service standards are shown in the control group) has been joined by two additional museums which have less advanced service provision.
- Hub museums have the highest overall average service assessment of 4.86, with Hub local authority museums' average assessments (4.91) being slightly higher than those for the Hub independent museums (4.75).
- 67 museums (37%) have both storage and environmental conditions of level 4 and above. This has risen from 56 museums (37%) in 2002 and 39 (28%) in 2000. 91 museums (54%) now have storage at level 4 and above; 90 museums (49%) have environmental control of level 4 and above.
- The number of local authority museums with both storage and environmental conditions of level 4 and above is unchanged since 2000 at 25.
- Among all local authority and independent museums, local authority museums consistently achieve higher average levels of performance. This is especially marked in the areas of policy and planning and formal learning, where the differences in average evaluation are 1.19 and 1.16 respectively.
- The improvement in the assessment of policy and planning framework has been much more marked in local authority museums than in independent museums since 2000 and the gap in policy and planning provision between the two types of museum is widening.
- Audience development and marketing has improved steadily since 2000 in local authority and independent museums as well as regimental, nationally funded and English Heritage museums.
- Standards of display have also risen consistently in local authority, independent, National Trust, regimental and English Heritage museums.
- There is an inconsistent picture in the area of formal and informal learning, with local authority museums reporting a rise in assessments since 2002 and independents registering a slight drop over the same period.
- English Heritage museums offer the best disability access, followed by local authority museums. Both groups, plus independent and regimental museums, have shown consistent improvement since 2000. Disability access is least well developed amongst the small number of private museums, which are new to the survey this year, and nationally funded museums.



Table 3. Average service standards when compared to the quality of policy and planning activity

Note

Values = range statement assessments.

	Environment	Document	Storage	Audience development	Display	Informal learning	Formal learning	Disability access	Overall average
Museums with policy & planning levels 1-3									
2004, all museums	3.28	3.45	3.27	3.12	3.25	3.12	2.90	2.55	3.12
2004, control	3.35	3.71	3.51	3.27	3.40	3.30	3.14	2.57	3.28
Museums with policy & planning levels 4-6									
2004, all museums	3.98	4.21	4.00	4.52	4.27	4.31	4.47	3.48	4.16
2004, control	3.96	4.26	3.97	4.51	4.46	4.36	4.57	3.61	4.12
Difference between the two figures in each year									
2004, all museums	0.70	0.76	0.73	1.27	1.02	1.19	1.57	0.93	1.02
2004, control	0.61	0.55	0.46	1.24	1.06	1.06	1.43	1.04	0.93
Hub museums (all have policy & planning levels 4-6)									
2004	4.35	4.91	4.47	5.35	4.95	5.00	5.13	4.30	4.81

Table 3 commentary: Is there a connection between policy and planning development and better service delivery?

- There remains a substantial difference between those museums which have policy and planning frameworks of level 4 and above and those which do not.
- Improved policy and planning goes hand-in-hand with better formal and informal learning, audience development and display. Those with more developed planning and policy activity also have significantly higher assessments in all other areas of activity.
- The gap in average evaluation in other areas between those with higher assessments in policy and planning and those with lower, which was 0.88 in 2000, widened to 0.92 in 2002 and has widened still further to 1.02 in 2004. Good policy and planning leads directly to improvements in other activities.
- Within the control group, museums with policy and planning of 1-3 have witnessed a slow, but steady rise in overall average assessments from 2.95 in 2000 to 3.22 in 2002 and 3.28 in 2004. Among museums with policy and planning of 4-6, the equivalent figures, though higher, are static, having moved from 4.05 in 2000 to 4.13 in 2002 and 4.12 in 2004.
- All the Hub museums have an average policy and planning framework evaluation of between 4 and 6. Their average assessment in policy and planning is 5.26. Eight Hub museums (35%) achieve the top evaluation of 6.

Table 4. Visitor numbers compared to average service standards

Visitor numbers	Museums with average assessments of less than 3	Museums with average assessments of 3-3.99	Museums with average assessments of 4 plus	Total sample
Fewer than 10k				
2004, all museums	89% (31)	42% (23)	15% (9)	42% (63)
2004, control	82% (14)	43% (19)	11% (5)	36% (38)
2004, Hub museums	0% (0)	0% (0)	14% (3)	14% (3)
10k-50k visitors				
2004, all museums	11% (4)	40% (22)	52% (32)	38% (58)
2004, control	18% (3)	41% (18)	57% (27)	44% (48)
2004, Hub museums	0% (0)	0% (0)	54% (12)	54% (12)
More than 50k visitors				
2004, all museums	0% (0)	18% (10)	33% (20)	20% (30)
2004, control	0% (0)	16% (7)	32% (15)	20% (22)
2004, Hub museums	0% (0)	0% (0)	32% (7)	32% (7)
Totals				
2004, all museums	100% (35)	100% (55)	100% (61)	100% (151)
2004, control	100% (17)	100% (44)	100% (47)	100% (108)
2004, Hub museums	0% (0)	0% (0)	100% (22)	100% (22)*

Notes

Values in percentages.

Numbers of museums in brackets.

Visitor numbers relate to 2003.

* There are 23 Hub museums, but visitor figures were only available for 22 museums.

Table 4 commentary: Does better service result in more visitors?

- Museums attracting higher visitor numbers tend to have higher performance assessments than those attracting fewer visitors. One third of museums with average service standards of 4 and above receive more than 50k visitors, whilst almost 90% of those with fewer than 10k visitors have average service standards of less than 3. In 2004, no museums with average service standards of less than 3 attracted more than 50k visitors.
- The Hub museums, with their higher average assessments, tend to attract more visitors. Only three Hub museums have fewer than 10k visitors.



Table 5. Average service standards compared to visitor numbers

Note

Values = range statement assessments.

	Environment	Document	Storage	Policy & planning	Audience development	Display	Informal learning	Formal learning	Disabled access	Overall average	% of total number of museums
Fewer than 10k visitors											
2004, all museums	3.31	3.65	3.36	2.74	2.95	3.29	3.08	2.82	2.56	3.08	44%
2004, control	3.47	3.92	3.74	2.92	3.08	3.54	3.24	3.03	2.47	3.27	36%
2004, Hub museums	4.33	5.33	5.50	5.00	5.33	5.50	4.33	4.33	4.33	4.89	14%
10k-50k visitors											
2004, all museums	3.86	3.91	3.71	3.97	4.34	4.07	4.29	4.36	3.28	3.98	37%
2004, control	3.75	4.00	3.65	4.06	4.29	4.19	4.35	4.48	3.38	4.02	44%
2004, Hub museums	4.33	4.83	4.00	5.25	5.17	4.67	5.25	5.33	4.08	4.77	54%
Over 50k visitors											
2004, all museums	4.07	4.60	4.10	4.17	5.13	4.37	4.43	4.63	3.73	4.36	19%
2004, control	4.00	4.68	4.00	4.14	5.00	4.59	4.41	4.68	3.91	4.38	20%
2004, Hub museums	4.29	5.00	4.43	5.43	5.57	5.14	5.00	5.14	4.57	4.95	32%

Table 5 commentary: Does better service result in more visitors?

- This shows clearly that museums with higher standards assessments receive more visitors. Amongst all museums this is true of all areas of service delivery, though the Hub museums category presents a slightly less clear endorsement of this.
- In the last two years, overall average performance assessment of museums receiving fewer than 10k visitors has been static, whilst that of museums receiving more than 10k visitors has risen, with those of the most visited museums rising by the greatest amount. The control group reflects this even more sharply.
- Since 2000, museums with over 50k visitors have made the greatest improvement in their overall performance assessments.
- By contrast, among the Hub museums the least visited Hub museums achieve higher service standards than the most visited Hub museums in some service areas, such as documentation, storage and display.



Table 6. Average service standards by museum admission policy

	Environment	Document	Storage	Policy & planning	Audience development	Display	Informal learning	Formal learning	Disabled access	Overall average
Museums charging admission										
2004, all museums	3.72	4.10	3.76	3.56	4.35	3.88	3.88	3.80	3.09	3.79
2004, control	3.65	4.22	3.86	3.55	4.38	4.15	3.93	3.91	3.24	3.88
2004, Hub museums	3.91	5.00	4.63	5.00	5.18	4.82	4.36	4.45	4.10	4.61
Museums not charging admission										
2004, all museums	3.53	3.58	3.47	3.26	3.38	3.61	3.57	3.55	2.93	3.43
2004, control	3.67	3.84	3.63	3.60	3.58	3.80	3.81	3.87	3.03	3.65
2004, Hub museums	4.82	4.91	4.29	5.55	5.45	5.00	5.55	5.73	4.45	5.08

Note
Values = range statement assessments.

Table 6 commentary: Is the level of service delivery associated with charging or non-charging museums?

- There are 80 charging museums and 105 non-charging museums in the 2004 survey.
- In 2004 among all museums, charging museums have higher service performance assessments than non-charging museums in all service areas. This is consistent with the pattern established in 2002, but did not hold true in 2000, when non-charging museums had higher service performance assessments in environment, storage, policy and planning and disability access.
- Between 2000 and 2004, the greatest rise in overall average service performance has been among charging museums in the control group. Within all museums over the period 2000 to 2004, there has been a much sharper rise in service performance among charging museums (0.39) than non-charging museums (0.09). Indeed, the overall average service performance of non-charging museums fell slightly (0.04) between 2002 and 2004.
- Hub museums have the highest performance assessments in all areas, whether charging or non-charging. In contrast to the all museums category, non-charging Hub museums have higher service evaluations than charging Hub museums in seven out of the nine service areas measured.

Table 7. Museum type compared to charging policy

Note

Values = percentage of museums by type; number of actual museums are in brackets

Museum type	Museums charging admission	Museums not charging admission	Total
Local Authority			
2004, all museums	24% (16)	76% (51)	100% (67)
2004, control	26% (16)	74% (46)	100% (62)
2004, Hub museums	29% (4)	71% (10)	100% (14)
Independent			
2004, all museums	53% (40)	47% (35)	100% (75)
2004, control	66% (33)	34% (17)	100% (50)
2004, Hub museums	88% (7)	12% (1)	100% (8)
National Trust			
2004, all museums	100% (17)	0% (0)	100% (17)
Regimental			
2004, all museums	22% (2)	78% (7)	100% (9)
2004, control	25% (2)	75% (6)	100% (8)
University			
2004, all museums	0% (0)	100% (6)	100% (6)
2004, control	0% (0)	100% (6)	100% (6)
English Heritage			
2004, all museums	100% (3)	0% (0)	100% (3)
2004, control	100% (3)	0% (0)	100% (3)
Nationally funded			
2004, all museums	0% (0)	100% (2)	100% (2)
2004, control	0% (0)	100% (2)	100% (2)
Company			
2004, all museums	33% (1)	67% (2)	100% (3)
2004, control	100% (1)	0% (0)	100% (1)
Private			
2004, all museums	33% (1)	67% (2)	100% (3)
Total			
2004, all museums	43% (80)	57% (105)	100% (185)
2004, control	42% (55)	58% (77)	100% (132)
2004, Hub museums	50% (11)	50% (11)	100% (22)

Table 7 continued

Table 7 commentary: What type of museum charges admission?

- Among the control group museums, the number of museums not charging admission has increased from 47% in 2000 to 53% in 2002 and 58% in 2004. There is a similar trend when the position for all museums is analysed.
- In 2004, 76% of all local authority museums had free admission, a rise from 62% in 2000.
- Almost half of all the independent museums now have free admission, an increase from 23% in 2000.
- Almost 60% of all museums are free, a rise from 47% in 2000.
- The most visited independent museum that does not charge admission receives almost 100,000 visitors (Coventry Transport Museum). The least visited free independent museum receives 120 visitors per annum.
- 88% of the non-charging independent museums receive fewer than 20,000 visitors per annum.
- Five of the charging independent museums receive well over 100,000 visitors per year.
- With a single exception (Staffordshire County Museum), all the charging local authority museums receive fewer than 50,000 visitors per annum.
- Free local authority museums, as well as being more numerous, receive more visitors than charging local authority museums. Over half of free local authority museums receive over 20,000 visitors; only one third of charging local authority museums receives as many visitors.
- Amongst the Hub museums, half charge for admission and half do not. This masks a significant difference, however if governance is considered when all but one of the independent museums charge admission and all but four of the local authority museums do not charge admission. There is a roughly equal spread of visitor numbers between the two groups.

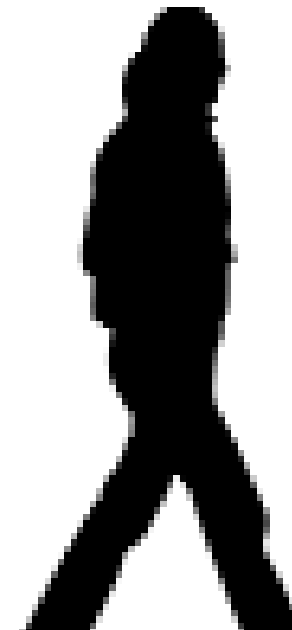


Table 8. Visitor numbers compared to charging policy

Note

Values = numbers of museums;
percentage of total is in brackets.

	Fewer than 10k visitors	10k-50k visitors	Over 50k visitors	Total
Museums charging admission				
2004, all museums	26 (37%)	24 (35%)	19 (28%)	69 (100%)
2004, control	16 (36%)	17 (37%)	12 (27%)	45 (100%)
2004, Hub museums	1 (10%)	5 (50%)	4 (40%)	10 (100%)
Museums not charging admission				
2004, all museums	38 (46%)	34 (40%)	12 (14%)	84 (100%)
2004, control	22 (35%)	31 (49%)	10 (16%)	63 (100%)
2004, Hub museums	1 (9%)	7 (64%)	3 (27%)	11 (100%)
Total				
2004, all museums	64 (42%)	58 (38%)	31 (20%)	153 (100%)
2004, control	38 (35%)	48 (45%)	22 (20%)	108 (100%)
2004, Hub museums	2 (10%)	12 (57%)	7 (33%)	21 (100%)

Table 8 commentary: Is charging associated with visitor numbers?

- There is no strong correlation between charging policy and visitor numbers and although the figures have altered slightly since 2000, there are also no clear trends apparent.



Table 9. Museum type compared to visitor numbers

Note

Values = percentage of museums;
number of total are in brackets.

	Fewer than 10k visitors	10k-50k visitors	Over 50k visitors	Total
Local authority				
2004, all museums	27% (16)	55% (33)	18% (11)	100% (60)
2004, control	22% (12)	62% (34)	16% (9)	100% (55)
2004, Hub museums	7% (1)	73% (11)	20% (3)	100% (15)
Independent				
2004, all museums	60% (37)	20% (12)	20% (12)	100% (61)
2004, control	50% (20)	23% (9)	27% (11)	100% (40)
2004, Hub museums	29% (2)	14% (1)	57% (4)	100% (7)
National Trust				
2004, all museums	24% (4)	41% (7)	35% (6)	100% (17)
Regimental				
2004, all museums	66% (6)	33% (3)	0% (0)	100% (9)
2004, control	63% (5)	37% (3)	0% (0)	100% (8)
University				
2004, all museums	33% (1)	67% (2)	0% (0)	100% (3)
2004, control	33% (1)	67% (2)	0% (0)	100% (3)
English Heritage				
2004, all museums	-	-	-	-
2004, control	-	-	-	-
Nationally funded				
2004, all museums	50% (1)	0% (0)	50% (1)	100% (2)
2004, control	50% (1)	0% (0)	50% (1)	100% (2)
Company				
2004, all museums	50% (2)	25% (1)	25% (1)	100% (4)
2004, control	0% (0)	0% (0)	100% (1)	100% (1)
Private				
2004, all museums	100% (2)	0% (0)	0% (0)	100% (2)
Total				
2004, all museums	43% (69)	37% (58)	20% (31)	100% (158)
2004, control	34% (39)	42% (48)	24% (27)	100% (114)
2004, Hub museums	14% (3)	54% (12)	32% (7)	100% (22)

Table 9 continued

Table 9 commentary: Is there a pattern to museum visiting numbers?

- Visitor numbers to both local authority and independent museums remain stable.
- 60% of all independent museums received fewer than 10,000 visitors in 2004. This is a rise from 44% in 2000 (however, the sample size in 2004 is 37, compared to 21 in 2000, so it may simply be that the majority of those new to the project are smaller museums). In the control group, the relevant percentages are much more stable.
- It is difficult to discern trends in the main figures, because often figures which altered between 2000 and 2002 have now oscillated back. For example, in the control group the total number of museums receiving more than 50k visitors was 27 in 2000, but dropped to 21 in 2002 and in 2004 was 27 once again. The picture is further confused by the variable reporting rate for visitor numbers. In 2004, only 82% of all respondents provided their visitor figures. In 2002, this figure was 88% and in 2000 it was 90%.
- In 2004, visitors to National Trust accredited properties rose, with a doubling from 3 to 6 in the number of sites achieving over 50k visitors.
- No visitor figures were supplied by English Heritage in 2004.

Table 10. Actual visitor numbers for each museum type

Note

Values = total visitor numbers; numbers of responses are in brackets.

	2004 total visitor numbers (2003)	2002 total visitor numbers (2001)	2000 total visitor numbers (1999)
Local authority			
All museums	2,399,881 (based on 60 responses)	2,486,220 (based on 62 responses)	2,389,364 (based on 61 responses)
Control	2,157,403 (based on 55 responses)	2,238,186 (based on 59 responses)	2,389,364 (based on 61 responses)
Hub museums	1,043,149 (based on 15 responses)	1,117,112 (based on 14 responses)	1,218,014 (based on 15 responses)
Independent			
All museums	1,861,367 (based on 61 responses)	2,242,169 (based on 66 responses)	2,518,349 (based on 47 responses)
Control	1,733,288 (based on 40 responses)	2,135,693 (based on 49 museums)	2,518,349 (based on 47 responses)
Hub museums	408,300 (based on 7 responses)	209,830 (based on 8 responses)	505,767 (based on 8 responses)
National Trust			
All museums	784,327 (based on 17 responses)	535,553 (based on 17 responses)	-
Regimental			
All museums	92,838 (based on 9 responses)	85,996 (based on 7 responses)	82,997 (based on 7 responses)
Control	92,808 (based on 8 responses)	85,796 (based on 6 responses)	82,997 (based on 7 responses)
University			
All museums	69,928 (based on 3 responses)	54,228 (based on 3 responses)	80,668 (based on 4 responses)
Control	69,928 (based on 3 responses)	54,228 (based on 3 responses)	80,668 (based on 4 responses)
English Heritage			
All museums	No visitor figures provided	50,300 (based on 3 responses)	26,000 (based on 1 response)
Control	No visitor figures provided	50,300 (based on 3 responses)	26,000 (based on 1 response)
Nationally funded			
All museums	189,894 (based on 2 responses)	161,110 (based on 2 responses)	129,479 (based on 1 response)
Control	189,894 (based on 2 responses)	161,110 (based on 2 responses)	129,479 (based on 1 response)
Company			
All museums	154,123 (based on 4 responses)	83,839 (based on 1 response)	88,570 (based on 1 response)
Control	123,416 (based on 1 response)	83,839 (based on 1 response)	88,570 (based on 1 response)
Private			
All museums	3,891 (based on 2 responses)	-	-
Total			
All museums	5,556,249 (based on 158 responses)	5,705,537 (based on 164 responses)	5,323,827 (based on 122 responses)
Control	4,366,737 (based on 109 responses)	4,812,494 (based on 124 responses)	5,315,149 (based on 122 responses)
Hub museums	1,451,449 (based on 22 responses)	1,326,942 (based on 22 responses)	1,723,781 (based on 23 responses)

Table 10 continued



Table 10 commentary: What is happening to museum visitor numbers?

- It is challenging to interpret visitor numbers. Finding true comparison can be difficult. In the table above, the number of responses is given next to results as this is a critical element in comparison. When figures are stable, it only takes one museum with high visitor numbers to fail to provide them to artificially skew the true situation. The figures provided here therefore provide only a guide as to overall usage of museums.
- Overall, museum attendance fell quite sharply between 1999 (average attendance per museum of 43,637) and 2001 (average attendance per museum of 34,789) and has rallied a little since then (2003 average attendance per museum of 35,166), but has not yet recovered to the 1999 levels.
- Visitor numbers at local authority museums were static for the four years 1999 to 2003. Over this period, the local authority museums which are now part of the Hub witnessed a 9% fall in visiting.
- Independent museums have experienced a 7% drop in attendance between 1999 and 2003, despite the fact that an extra 14 museums are included in the 2004 figure. The equivalent figure for independent museums now in the Hub is a fall of 8%.
- National Trust sites have reversed this trend showing a 46% rise in visitors between 2002 and 2004; while Regimental museum usage is static.
- English Heritage, nationally funded museums and company museums all show strong growth, while the university museums are showing modest growth after a decrease in 2001.
- Rounded to the nearest 500, the following are the visitor averages for different types of museums, based upon the 2003 visitor figures: local authority 40,000; independent 30,500; National Trust 46,000; Regimental 10,500. Average attendance at Hub museums is 66,000.

NB In the category of independent museums, there are four museums for which visitor figures are included for 2001 although they did not participate in the mapping project until 2004. These have been included to provide a truer picture of changes to overall visitor numbers.

Table 11. Museum accessibility for people with disabilities

Note

Values = numbers of museums.

Museum type	Partially accessible	Fully accessible	Listed building status of all museum buildings
Local authority			
2004, all museums	28	7	5 SAMs, 10 Grade I, 13 Grade II*, 19 Grade II
2004, control	26	7	
Independent			
2004, all museums	11	-	7 SAMs, 11 Grade I, 12 Grade II*, 24 Grade II
2004, control	11	-	
National Trust			
2004, all museums	7	-	1 SAM, 13 Grade I, 3 Grade II*
Regimental			
2004, all museums	-	-	3 Grade I, 2 Grade II*, 2 Grade II
2004, control	-	-	
University			
2004, all museums	3	-	2 Grade II
2004, control	3	-	
English Heritage			
2004, all museums	1	-	3 SAMs
2004, control	1	-	
Nationally funded			
2004, all museums	-	-	1 Grade II
2004, control	-	-	
Company			
2004, all museums	1	-	1 Grade II*, 1 Grade II
2004, control	1	-	
Private			
2004, all museums	-	-	1 Grade II*
Total			
2004, all museums			
2004, control			
2004, Hub museums	10	6	3 SAMs, 1 Grade I, 12 Grade II*, 6 Grade II

Table 11 continued

Table 11 commentary: What proportion of museums are accessible?

- Information was provided by 58 museums, out of a total of 193, representing a 30% response rate.
- Of these 58 museums, only 7 are fully accessible, the remaining 51 are partially accessible.
- These museums have the following listed status: (some buildings occupy several listed buildings)

SAM	7
Grade I	9
Grade II*	14
Grade II	13
Unlisted	19

- Overall, 66% of the 189 museums that provided a response about building status have at least one building with protected status. The total number of listed buildings is as follows:

SAM	16
Grade I	37
Grade II*	33
Grade II	49
Unlisted	65

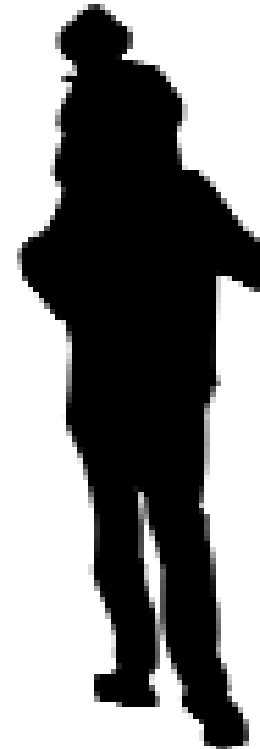


Table 12. Facilities provided for people with disabilities compared to type of museum

Note

Values = numbers of museums

	Parking provided for disabled people	Parking available	Toilets provided for disabled people	Toilets available
Local authority				
2004, all museums	34	31	44	53
2004, control	30	28	40	49
Hub museums	8	8	13	15
Independent				
2004, all museums	39	54	51	61
2004, control	31	38	36	45
Hub museums	7	8	7	8
National Trust				
2004, all museums	14	16	15	16
Regimental				
2004, all museums	3	4	6	8
2004, control	2	3	5	7
University				
2004, all museums	6	6	5	6
2004, control	6	6	5	6
English Heritage				
2004, all museums	0	3	3	3
2004, control	0	3	3	3
Nationally funded				
2004, all museums	2	2	2	2
2004, control	2	2	2	2
Company				
2004, all museums	3	3	3	3
2004, control	1	1	1	1
Private				
2004, all museums	0	2	1	2
Total				
2004, all museums	101	121	130	154
2004, control	72	81	92	113
2004, Hub museums	15	16	20	23



Table 12 continued

Table 12 commentary: How extensive are facilities at our museums?

- There has been no significant improvement in provision for visitors with disabilities in local authority museums since 2002. Although 6 museums have added designated parking, the number of museums with toilets for disabled people remains the same as in 2002 and only three higher than in 2000. Only 61% of all local authority museums provide a toilet for disabled visitors.
- The independent sector has made greater improvement. 14 museums have added toilets suitable for disabled people in the last two years and 10 have added special parking space.
- Almost all museums in the other categories provide both toilets and parking for visitors with disabilities and many had already done so by 2002.
- Local authorities are better than independent museums at providing parking for disabled visitors. There are 14 independent museums with parking space, but with no designated areas for those with disabilities. Local authority museums are more likely to provide parking for disabled users than other parking.
- English Heritage provides parking at all its sites, but has no designated spaces for those with disabilities.
- Overall, 52% of all museums provide parking and 67% provide toilets for disabled visitors. Both reflect a modest improvement on the situation in 2002, when the figures were 46% and 65% respectively.
- Although some town centre museums cannot be expected to provide any parking, almost all museums could provide a toilet for disabled visitors, though 64 museums still do not do so. Of these, 10 independent and 10 local authority museums provide toilets for other visitors.
- Among the Hub museums, 65% provide parking and 87% provide toilets for disabled visitors.

Table 13. Registration status by type of museum

Note

Values = numbers of museums

	2004 Full (provisional)
Local authority	55
Independent	51
National Trust	15 (2)
Regimental	9
University	5
English Heritage	3
Nationally funded	2
Company	N/A
Private	N/A
Total	140 (2)

Table 13 commentary: Progress with Registration

- The number of registered museums continues to rise and now stands at 140, plus 2 provisionally registered museums.
- The number of provisionally registered museums has dwindled to 2. Almost all eligible museums have now completed the registration process.

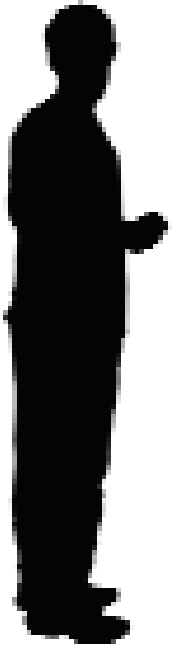


Table 14. Collection size

Subject	Total number of objects in 2004	Percentage change between 2002 & 2004	Hub museums, total number of objects in 2004
Agriculture	12516	+1.12%	738
Archaeology	2240204	-10.41%	761485
Archives	1494010	+2.05%	31941
Arms & Armour	9143	-4.83%	5279
Biology	646141	-20.81%	303000
Costume & textiles	85776	+6.35%	24638
Decorative & applied arts	238434	-0.50%	92318
Ethnography	16331	-14.31%	6667
Fine art	54380	-21.50%	17423
Geology	420409	-0.17%	79389
Maritime	648	+4.68%	500
Medicine	20777	+38.07%	2100
Music	4530	-9.51%	1301
Numismatics	126423	-23.47%	62012
Oral History	12553	+4.86%	11099
Personalia	23320	+4.74%	10883
Photography	1349196	+128.64%	821377
Science & industry	251467	+3.00%	173245
Social history	402131	+4.04%	180262
Transport	46341	+81.14%	11424
Total	7451429	+5.52%	2597051
Total without archives	5957419	+6.47%	2565110

Table 14 commentary: Collection size

- The 23 Hub museums hold 35% of the entire collections of West Midlands' museums.
- Archives account for 20% of all collections.
- The significant variations between 2000, 2002 and 2004 in the total numbers of objects in collections reflect variations and improvements in counting techniques rather than fluctuations in the sizes of collections stewarded. There has been no substantial rationalisation of collections in museums in the West Midlands.
- Overall, there has been an almost 6% growth in collection size between 2002 and 2004. The figures above provide only a rough estimate of total size and the relative sizes of collections in different disciplines.



Part two. The data 2004

Chart 1. Information and services

Key and notes to charts

These notes provide an explanation of the columns in each of the charts and include notes on content and presentation.

Process

Evaluation of the quality of services was carried out using a set of range statements. Each museum was asked to look at previous assessments and amend or confirm them using the range statements. All changes and amendments had to be backed by evidence. These assessments were then checked by members of MLA West Midlands staff using files notes, registration data and sometimes site visits. Draft assessments from all museums were sent to each museum allowing staff to agree or challenge their own entry and compare it with other regional museums.



Key and notes

Words in *italic* denote the head of each column and follow the order of the table. Within each County, museums are listed in the District within which they lie. The museums run by the local authority itself are listed first, followed by independent museums etc.

<i>Organisation name</i>	This is the name by which each organisation itself wishes to be known
<i>Institution type</i>	Indicates whether a museum's governing body is a local authority (LA), independent (IND), regimental (REG), university (UNIV), company (COM), English Heritage (EH), National Trust (NT), nationally funded (NAT), or privately owned (PVT).
<i>Registration status</i>	Registration (known as Accreditation from November 2004) is a national standard administered by MLA Council. A museum can have full (Full), provisional (Prov), deferred (Def) or removed (Rem) status. Ineligible museums are denoted with a ' In '. Museums which are eligible but which have not applied for Registration are denoted with a ' EI '. (The national Registration scheme is being revised at time of print – current Registration status remains in place until application under the revised 'Accreditation' scheme has been assessed.)
<i>Listed building status</i>	Using the English Heritage system i.e. Grade 1 (I), Grade 2* (II*), Grade 2 (II), Scheduled Ancient Monument (SAM), or unlisted. Where a museum site has several buildings, more than one of these may be applicable.

Range statements for service delivery and access 2004

The range statements have been slightly amended since the Fast Forward Update of 2002. The informal learning and formal learning (Tables 4-5) have been amended based upon the 'Inspiring Learning for All' framework. Table 7 Disability Access has been substantially re-written in the light of current developments.

Chart 1. Information and services

The statements provide a snapshot of collections care achieved by museums in 2004.

Notes

+ SPECTRUM is the UK museum documentation standard, developed by mda see: www.mda.org.uk

* '3' meets the minimum standard for Registration purposes 2003

Table 1. Review of collection care

	Environment	Documentation	Storage
1	No monitoring. No control. Obvious environmental problems. Little understanding of issues.	Little or no documentation. Basic SPECTRUM+ procedures not in place.	Little or no cleaning undertaken. Non-collection items kept in store. No organisation, racking or boxing. No awareness of pest problems.
2	No monitoring. No control. Basic understanding of issues.	Poor documentation. Some SPECTRUM procedures in place. No labelling, entry or exit forms. Major backlogs. No plan or timescale to clear.	Dedicated storage area identified. Awareness of problems or hazards. Overcrowding. No store plan. Occasional inspection for pests. Regular cleaning of public spaces.
3*	Some monitoring in progress. Some attempt at control. Basic understanding of issues.	Core SPECTRUM in use. Documentation plan for backlogs. Retrospective documentation in progress.	Planned stores but may be overcrowded. Safe access to individual objects. Conservation-grade packing for objects at risk. Knowledge of pests and pest traps in use. Storage areas cleaned.
4	Monitoring in place. Control maintained for 50-74% of the time. Conditions required for specialist collections identified. Records maintained.	Core SPECTRUM in use. Retrospective documentation 60% complete. Documentation procedural manual.	Easy access to individual objects. Conservation-grade packing. Random condition checks. Regular housekeeping. Pest monitoring programme. Separate work space in store.
5	Monitoring in place. Control maintained for 75-89% of the time. Conditions required for specialist collections 75% complete. Records interpreted.	Wide range of SPECTRUM procedures in use. Retrospective documentation 80% complete.	Well-organised, internal storage sufficient for current collection. Integrated cleaning/care programme. Store location records. Vulnerable objects identified. Quarantine for incoming objects. Selective condition checks.
6	Monitoring in place. Control maintained for 90-100% of the time. Conditions for specialist collections 90% complete. Records maintained and acted on. Data informs planning and budget.	Wide range of SPECTRUM procedures in use. Full and complete documentation. Collections audit programme	Room for expansion. Housekeeping programme. Integrated pest management. Rolling programme of condition checks. Inert store furniture and materials. Study area.

Chart 1. Information and services

Public Services

The following range statements for aspects of public service have been developed in consultation with members of the profession and experts. They take a descriptive approach to qualitative assessment.

Table 2. Policy and planning framework

1	<ul style="list-style-type: none"> • No forward plan or one which makes no reference to access or public services.
2	<ul style="list-style-type: none"> • Forward plan has either detailed statements or separate policies for at least 4 of the following: <ul style="list-style-type: none"> admissions policy interpretation and exhibitions (permanent & temporary) programming events and activities etc learning and education services access audience development and marketing workforce development publications and communications customer care outreach merchandising and income generation
3	<ul style="list-style-type: none"> • Forward Plan has either statements or separate policies which relate to at least 8 of the above and that they reflect an understanding of 'Inspiring Learning for All'*.
4	<p><i>As 3, plus</i></p> <ul style="list-style-type: none"> • Forward Plan has been approved by governing body. • Action plans have been drawn up, in consultation with staff, detailing staff responsibilities, performance indicators and a timetable for regular review. • Training implications have been assessed and resources allocated.
5	<p><i>As 4, plus</i></p> <ul style="list-style-type: none"> • Dedicated budgets for collection care, education, marketing and access improvements. • Some feedback from public consultation/market research used in planning. • Employment of specialist staff or contracted expertise to plan and deliver services.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none"> • Forward Plan has either statements or separate policies which relate to all aspects in 2. • Results of public consultation, evaluation and market research into actual and potential users that informs all decisions on development and service delivery. • Systematic collection of appropriate data to allow "benchmarking" against other providers.

* 'Inspiring Learning for All' framework is available at: <http://www.inspiringlearningforall.gov.uk/default.aspx?flash=true>

Chart 1. Information and services

Note

This table was called 'Audience development/marketing' in 2002.

Table 3. Audience development and strategic marketing

1	<ul style="list-style-type: none"> • No promotion, user research or audience development.
2	<ul style="list-style-type: none"> • Production of basic promotional material (e.g. poster, leaflet) and/or regular press releases.
3	<p><i>As 2, plus</i></p> <ul style="list-style-type: none"> • Up to date knowledge of demographic/social/economic context in which museum operate. • Occasional/informal gathering of user feedback.
4	<p><i>As 3, plus</i></p> <ul style="list-style-type: none"> • Some basic market research/regular, systematic gathering of user response. • A planned approach to all promotional activities based on these findings, (e.g. print, press coverage and/or paid advertising) and a dedicated budget. • Targeting of particular audiences/user groups (not necessarily new ones).
5	<p><i>As 4, plus</i></p> <ul style="list-style-type: none"> • Market research and monitoring of user response undertaken at regular intervals (at least 2 yearly) using consistent methods. • Results are fed back into planning. • Marketing/audience development is occasionally evaluated. • Employment and/or regular input from marketing professional.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none"> • Non traditional/minority users are targeted and appropriate means of communication used. • All audience development and marketing activities are regularly monitored and evaluated. • Audiences are consulted and their views/responses integrated into planning process.

Chart 1. Information and services

Table 4. Access – display

1	<ul style="list-style-type: none">• No labelling or supporting information.
2	<ul style="list-style-type: none">• Basic labelling plus some supporting information (e.g. text, photographs, maps, drawings). Presentable but not necessarily “to a professional standard”.
3	<ul style="list-style-type: none">• Display produced “to professional standard” but most done pre 1998.• No realistic costed plans for revision or renewal.
4	<p><i>As 3, plus</i></p> <ul style="list-style-type: none">• Detailed costed programme for re-display.• Elements changed regularly to trial interpretive ideas/methods or• Post 1998 re-display produced without evaluation or user input.
5	<p><i>As 4, plus</i></p> <ul style="list-style-type: none">• At least 25% displayed to professional standard since 1998.• Re-display programme has target audiences and input from users taken account of.• Some aspects have been evaluated.• Access and education specialists involved throughout.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none">• At least 50% renewed since 1998.• Both formative and summative evaluation has taken place and results fed back into further work.

Note

This table was called ‘Intellectual access - display’ in 2002.



Chart 1. Information and services

Notes

This table was called 'Intellectual access – provision for informal learning' in 2002.

Informal learning = any learning which takes place outside formal education structures.

Table 5. Access – provision for informal learning

1	<ul style="list-style-type: none"> No deliberate provision, but displays are available.
2	<ul style="list-style-type: none"> Personal contact with staff/volunteers only by arrangement. One off events/activities at irregular intervals. Basic descriptive leaflet.
3	<ul style="list-style-type: none"> An understanding of the 'Inspiring Learning for All' framework. Staff/volunteers are available for visitors to engage with for at least 40% of the time open or for 30% of the display area. Occasional events. Basic guidebook and/or leaflets.
4	<p><i>As 3, plus:</i></p> <ul style="list-style-type: none"> Generic learning outcomes (GLO) are used to measure learning impact. Modest programme of events, some of which have specific learning goals and specific target audiences. Some high-tech/low-tech interactive learning elements to displays. Some learning materials for families/children and or adults (e.g.: trails, guidebooks). Some temporary exhibitions and/or changes to permanent displays. Possibility of arranging access to collection not on display/information for independent researchers/learners.
5	<p><i>As 4, plus:</i></p> <ul style="list-style-type: none"> Regular events and/or exhibitions programme, which includes outreach activities, targets both traditional and non-traditional audiences. Range of learning materials and interactive elements create learning opportunities for all ages and abilities. All the above are produced with the involvement of an education specialist and are evaluated with users.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none"> Extensive programme of exhibitions, events and activities lead by people with specific skills and/or educational expertise. Temporary exhibitions (in house, touring or community based) and programme of events and activities are produced with community involvement. Learning materials in formats appropriate to the needs of minority users. Academic research is published. Opportunities are created for learning about collections not on display. Research is undertaken into the learning needs of all ages and findings are used to inform public programme of exhibitions, events and activities as well as permanent displays. Are 'learning organisation' as defined in the 'Inspiring Learning for All' framework.

Chart 1. Information and services

Table 6. Access – provision for formal learning

1	<ul style="list-style-type: none"> • No contact has been made with formal education sector. • Requests from formal education sector cannot be catered for.
2	<ul style="list-style-type: none"> • Formal education sector is not actively targeted, but groups make independent visits and/or special sessions are possible.
3	<ul style="list-style-type: none"> • An understanding of the 'Inspiring Learning for All' framework. • Groups make independent visits, limited support material available, no concrete links are made with relevant school/college curricula or learning programmes. • Some knowledge about local education sector, potential users and educational potential of the museum.
4	<p><i>As 3, plus</i></p> <ul style="list-style-type: none"> • Generic learning outcomes (GLO) are used to measure learning impact. • Programme of direct sessions for groups. • Access and/or facilities for researchers. • Some support material compatible with relevant curricula or learning programmes. • Working knowledge of local education sector, potential users and educational potential of the museum. • Ad hoc input from external educators.
5	<p><i>As 4, plus</i></p> <ul style="list-style-type: none"> • General learning objectives are set for sessions which are delivered by people with specific skills and/or educational expertise. • Over 50% of support materials/sessions are compatible with relevant curricula or learning programmes. • Regular contact with external educators who have an informal input into service. • Summative evaluation of sessions. • Employment of full-time educator to develop and manage the service.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none"> • Programme of direct sessions catering for a wide range of ages, abilities and learning styles. • Learning objectives for sessions are negotiated and regularly reviewed with users. • All support material/sessions are compatible with relevant curricula or learning programmes. • All new sessions/materials are piloted and evaluation is carried out in house and/or externally. • Regular contact with external educators, who work in partnership with the service. • Research informs the learning needs of the formal sector and findings used to inform service development. • Are a 'learning organisation' as defined in the 'Inspiring Learning for All' framework.

Notes

This table was called 'Intellectual access – provision for formal learning' in 2002.

Formal learning = nursery/primary/secondary schools, colleges/universities and adult education providers e.g. Workers Education Association.

Chart 1. Information and services

Note

The disability access range statement replaces the previous 'physical / sensory access' statement from 2002.



Table 7. Disability access

1	<ul style="list-style-type: none"> • No awareness of or response to physical, sensory, learning and cognitive impairments and the disabling barriers that exist within the organisation, buildings or services.
2	<ul style="list-style-type: none"> • Assessment by museum staff of potential barriers to physical, sensory and intellectual access.
3	<p><i>As 2, plus</i></p> <ul style="list-style-type: none"> • A recognised audit checklist used by staff in making an assessment. • Some initiatives (e.g. ramps, audio guides, events with sign language) to overcome barriers thus identified. • General awareness of implications of Disabilities Discrimination Act (DDA). • At least one member of staff has undertaken Disability Equality Training during the preceding 2 years.
4	<p><i>As 3, plus</i></p> <ul style="list-style-type: none"> • Museum manager and key staff have a good understanding of the DDA. • Consultation with disabled users and non-users to assess potential physical, sensory and intellectual barriers, costed programme to respond. • At least 30% of this achieved. • New initiatives (capital or services) fully compliant with DDA. • At least 30% staff has undertaken Disability Equality Training during the preceding 2 years.
5	<p><i>As 4, plus</i></p> <ul style="list-style-type: none"> • Striving to be fully compliant with DDA. • Full access audit undertaken with professional auditors in consultation with disabled people. • Staged, costed plan to address its findings and at least 40% achieved. • Disability Equality Training undertaken in the preceding 2 years by at least 50% staff and plans to extend this to the remainder.
6	<p><i>As 5, plus</i></p> <ul style="list-style-type: none"> • Fully compliant with DDA. • Full access audit undertaken with professional auditors in consultation with disabled people, implemented all recommendations to provide full access for people with physical, sensory, learning and cognitive impairments. • Continued consultation with disabled users and non-users and a programme of review of provision and development of further improvements. • All staff have undertaken Disability Equality Training undertaken in the preceding 2 years. • Programme and budget for regular training updates.

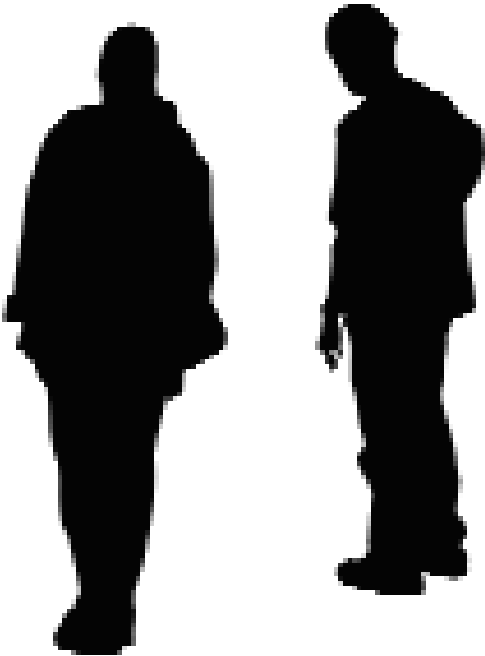


Chart 1. Information and services

Please note that the charts are sub-divided by Local Authority and that this relates to the physical location of the museum.

Services

The following indicates whether a facility is present or not, it does not indicate any qualitative assessment

- | | | |
|------------------|--------------------------|--|
| P Parking | WC Toilets | ? Identification service |
| S Shop | PA Picnic area | ♿ Parking for disabled people |
| C Café | i Enquiry service | ♿WC Toilets for disabled people |

Admission charge

- C** indicates that an entrance charge is levied
- N/A** indicates that the museum is not currently open to the public
- NC** indicates that the museum has free entry

Visitor numbers

Visitor numbers all relate to the calendar years 2002 and 2003. As museums calculate their figures in different ways and many are estimates, it is accepted that these provide only a guide to the level of museum visits in the region. Some buildings or sites have more than one museum body operating within them. Where this is the case and separate figures are not available a **○** is used to indicate that those figures are subsumed within another figure on the chart.

Hub Museums

Hub Museums are identified by #



Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
Shropshire County Council																								
Acton Scott Working Farm Museum	LA	Full	unlisted	3	3	3	3	5	4	5	3	5	P	☐	☐	WC	☐	i	☐	☐	☐	C	32815	
Ludlow Museum	LA	Full	II	3	3	3	5	4	3	4	3	4		☐				i	☐	☐	☐	NC		19233
Much Wenlock Museum	LA	Full	unlisted	3	3	3	4	3	4	3	2	3		☐				i	☐	☐	☐	NC		14838
Shropshire Museum Resource Centre	LA	-	unlisted	5	3	5	4	4	4	5	5	5	P	☐		WC		i	☐	☐	☐	NC		
Shropshire Museum Resource Centre Off Site Store	LA	-	unlisted	3	3	2	4	n/a	n/a	n/a	n/a	n/a												
Shrewsbury & Atcham Borough Council																								
Shrewsbury Museum and Art Gallery	LA	Full	II*	3	3	3	5	5	4	5	3	5	P	☐				i	☐	☐	☐	NC	20509	18082
Coleham Pumping Station	LA	Full	II	3	3	4	5	5	3	3	3	3				WC		i	☐	☐	☐	C	726	455
Shrewsbury Castle	LA	Full	I	3	3	3	5	5	4	4	3	4		☐		WC	☐	i	☐	☐	☐	C	31830	36340
Shropshire Regimental Museum	REG	Full	I	3	5	4	3	3	4	4	2	4		☐		WC	☐	i	☐	☐	☐	C	30809	30000
Wroxeter Roman Site and Museum	EH	Full	SAM	4	5	5	6	5	6	5	4	4	P	☐		WC		i			☐	C		20828
Attingham Park	NT	Full	I	5	5	4	5	5	3	5	3	6	P	☐	☐	WC	☐	i			☐	C	127181	
Radbrook Culinary Research Unit	IND	-	-	3	3	2	1	1	1	1	2	2	P			WC				☐	☐	NC	230	125
Telford and Wrekin District Council																								
Ironbridge Gorge Museum Trust																								
Jackfield Tile Museum#1	IND	Full	II/II*	5	4	5	5	6	6	4	5	5	P	☐	☐	WC		i	☐	☐	☐	C		28008
The Darby Houses#	IND	Full	II*	5	6	4	5	5	4	5	4	5	P	☐	☐	WC		i	☐	☐	☐	C	23302	24807
Museum of the Gorge#	IND	-	II*	3	6	4	5	5	5	5	4	4	P	☐	☐	WC		i	☐	☐	☐	C	60738	61918
Blists Hill Victorian Town#	IND	Full	SAM/II	3	4	4	5	6	5	5	4	5	P	☐	☐	WC	☐	i	☐	☐	☐	C	196618	195249
Coalport China Museum#	IND	Full	II*	5	6	5	6	6	5	4	4	5	P	☐	☐	WC	☐	i	☐	☐	☐	C	58783	61400
Museum of Iron#	IND	Full	SAM/II*	4	5	4	5	5	5	4	5	5	P	☐	☐	WC	☐	i	☐	☐	☐	C	58172	59594
Broseley Pipeworks#	IND	Full	II	3	6	6	5	5	5	3	3	3	P	☐		WC		i	☐	☐	☐	C	8011	9560
Library and Archive#	IND	Full	II	6	6	5	5	5	-	4	5	4	P			WC	☐	i	☐	☐	NC	2676	1212	
Ironbridge Open Air Museum of Steel Sculpture	IND	Full	unlisted	3	6	4	5	4	4	4	4	4	P			WC	☐	i			☐	C	2000	
Sunnycroft	NT	Full	unlisted	4	5	2	1	3	3	3	3	3	P			WC	☐	i			☐	C	4845	
Benthall Hall	NT	Full	I	4	5	2	3	4	3	3	2	1	P			WC				☐	☐	C	5702	
Bridgnorth District Council																								
RAF Museum Cosford	NAT	Full	unlisted	4	3	3	2	3	3	3	2	5	P	☐	☐	WC	☐			☐	☐	NC	181204	207181
Northgate Museum ²	IND	Full	listed	3	3	3	4	3	4	3	3	3		☐						☐	☐	NC	4294	2815
Boscobel House	EH	Full	SAM	4	5	5	5	6	5	4	4	5	P	☐	☐	WC	☐	i			☐	C		12901
Dudmaston	NT	Full	II*	4	5	5	5	6	5	5	4	4	P	☐	☐	WC	☐	i			☐	C	39026	
Childhood & Costume Museum	PVT																							
Oswestry District Council																								
Oswestry Heritage Centre	LA	-	unlisted	-	-	-	1	2	1	2	1	1		☐	☐	WC		i				NC		13431
Oswestry Railway Museum	IND	Full	II	3	3	3	2	3	2	2	2	2	P	☐		WC		i	☐			NC		4284
South Shropshire District Council																								
House on Crutches Museum Collection Trust	IND	Full	II	3	3	3	4	2	3	3	2	3						i				NC		2079
Bishops Castle Railway Museum	IND	-																						
Clun Local History Museum	IND	-																					800	971

¹ Closed during 2003 for refurbishment ² Formerly known as Bridgnorth & District Historical Society

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
North Shropshire District Council																								
Whitchurch Heritage Centre	LA	-	II	-	-	-	5	4	6	5	2	6		■								NC	23855	23201
Mythstories: Museum of Myth & Fable	IND	-	II	-	-	-	5	4	6	5	2	6		■								C	4750	7000
Warwickshire County Council																								
Warwickshire County Museum	LA	Full	II*	4	4	5	3	4	4	5	3	5		■				i	⑦			NC	49171	44881
St John's House	LA	Full	I	4	5	5	3	4	4	5	3	5	P	■		WC	■	i	⑦		♿	NC	26625	26830
Warwick Doll Museum ³	LA	Rem	II*	3	5	4	3	3	3	3	2	5		■				i	⑦			C	9253	9704
Nuneaton & Bedworth Borough Council																								
Nuneaton Museum & Art Gallery	LA	Full	unlisted	4	4	3	2	3	2	4	3	4		■	■	WC		i	⑦		♿	NC	83039	85666
George Eliot Hospital NHS Museum	IND	Full	unlisted	3	3	3	2	3	2	3	3	4	P	■	■	WC		i	⑦		♿	NC	822	759
Chilvers Coton Heritage Centre	IND	-	II	2	2	2	2	2	2	2	2	4	P	■		WC		i	⑦		♿	NC		7500
Rugby Borough Council																								
Rugby Art Gallery and Museum	LA	Full	unlisted	5	5	6	4	5	6	5	3	4	P	■		WC	■	i	⑦		♿	NC	66392	60055
HM Prison Service Museum ⁴	NAT	Full	II	5	4	3	1	3	3	4	2	3	P	■		WC	■	i	⑦		♿	NC	8690	13184
James Gilbert Rugby Football Museum	COM	-																						
Rugby School Museum	IND	-	*I/II/SAM	3	4	4	2	2	2	2	2	2		■		WC		i				C	3820	
Warwick District Council																								
Leamington Spa Art Gallery and Museum	LA	Full	II	5	5	5	5	5	6	5	5	4		■	■	WC		i	⑦		♿	NC	113162	109505
Royal Regiment of Fusiliers Museum (Royal Warwickshire)	REG	Full	I	3	3	3	2	4	6	4	4	3	P	■		WC	■	i	⑦		♿	NC	11208	11662
The Queen's Own Hussars Regimental Museum	REG	Full	I	4	5	4	4	3	5	3	2	3	P	■	■	WC		i	⑦		♿	NC	9187	8861
Warwickshire Yeomanry	REG	Full	II*	3	4	3	1	2	3	3	2	2									♿	NC	4800	4500
Midland Air Museum Trust	IND	Full	unlisted	3	3	3	1	4	4	4	2	4	P	■	■	WC	■	i			♿	C		
Baddesley Clinton	NT	Full	I/SAM	3	5	2	4	5	4	4	3	4	P	■	■	WC	■	i			♿	C	111478	
Stratford-on-Avon District Council																								
The Birthplace and Shakespeare Centre																								
Shakespeare Birthplace Trust	IND	Full	I	4	5	5	3	6	6	4	4	4		■		WC		i	⑦		♿	C	352501	383872
Nash's House/Shakespeare Birthplace Trust	IND	Full	I/II*	2	5	4	3	6	3	3	3	3		■		WC	■	i	⑦		♿	C	77208	88974
Anne Hathaway's Cottage/Shakespeare Birthplace Trust	IND	Full	I	3	5	-	3	6	3	4	5	3	P	■	■	WC	■	i	⑦		♿	C	170523	185721
Hall's Croft/Shakespeare Birthplace Trust	IND	Full	I	2	5	3	3	6	4	3	3	3		■	■	WC	■	i	⑦		♿	C	78630	91066
Harvard House/Shakespeare Birthplace Trust	IND	Full	I	6	6	6	3	5	4	4	3	3		■		WC		i	⑦		♿	C	3561	4705
Mary Arden's House and Shakespeare Countryside Museum	IND	Full	I	2	4	3	3	6	3	3	3	4	P	■	■	WC	■	i	⑦		♿	C	74880	80032
Royal Shakespeare Company Collection	IND	Full	II*	3	4	4	2	2	4	3	3	2	P	■	■	WC		i			♿	C	15050	14428
Heritage Motor Centre	IND	Full	unlisted	3	4	3	4	5	4	4	3	5	P	■	■	WC	■	i	⑦		♿	C	122000	140000
Compton Verney ⁵	IND	Full	I	4	3	4	4	5	6	4	3	4	P	■	■	WC	■	i			♿	C		160
Upton House	NT	Full	II*	6	5	5	4	5	3	4	3	3	P	■	■	WC	■	i			♿	C	65724	
Farnborough Hall	NT	Full	I	1	3	2	4	2	3	3	2	2	P	■		WC	■	i			♿	C	5650	
Charlecote Park	NT	Prov	I	4	5	5	5	5	3	4	3	5	P	■	■	WC	■	i			♿	C	98488	98479
Roman Alcester	LA	Full	-	4	5	-	2	3	5	4	3	4	P	■				i	⑦		♿	N/A		
Wellsbourne Wartime Museum	IND	-	unlisted	3	3	2	2	3	3	3	2	2	P	■				i	⑦		♿	C	1750	1750

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
North Warwickshire District Council																								
Coleshill Civic Society Heritage Centre	IND	-	II	3	4	5	2	2	2	2	1	P				WC		i	?		♿	NC	400	700
Worcestershire County Council																								
Worcestershire County Museum	LA	Full	I	4	5	4	4	4	4	4	5	5	P	☒	☒	WC	☒	i	?	♿	♿	C	18912	24678
Wychavon District Council																								
Droitwich Heritage Centre	LA	Full	unlisted	3	3	3	1	1	3	1	2	2		☒		WC		i	?		♿	NC	14104	16002
Almonry Museum	LA	Full	I	3	5	3	2	2	4	4	2	3		☒		WC	☒	i	?		♿	C	7684	6734
Hanbury Hall	NT	Full	I	5	3	4	4	5	3	4	3	4	P	☒	☒	WC	☒	i		♿	♿	C	49454	
Pershore Heritage Centre	IND	-	unlisted	2	3	2	1	3	2	3	6	2		☒		WC		i			♿	NC	2291	1684
Wyre Forest District Council																								
Bewdley Museum	LA	Full	II	4	4	4	5	4	5	5	5	6	P	☒	☒	WC	☒	i	?		♿	NC	30313	10964
Kidderminster Railway Museum	IND	Full	unlisted	3	5	3	2	3	3	3	2	3	P	☒	☒	WC		i	?		♿	NC		
Churchill Forge Trust Ltd	IND	-	SAM																					
Bromsgrove District Council																								
Bromsgrove Museum	LA	Rem	unlisted	3	3	3	2	2	2	2	2/3	2		☒		WC	☒	i	?		♿	NC	1786	
Avoncroft Museum of Historic Buildings	IND	Full	II/II*	3	3	4	3	5	4	5	4	5	P	☒	☒	WC	☒	i	?	♿	♿	C	37170	
The Transport Museum, Wythall ⁶	IND	Full	unlisted	3	2	2	2	3	2	3	3	2	P	☒	☒	WC	☒	i	?	♿	♿	C	4400	3950
Malvern Hills District Council																								
The Elgar Birthplace Museum	IND	Full	II	4	4	4	4	4	5	4	3	3	P	☒		WC	☒	i		♿	♿	C	9591	11835
Malvern Museum	IND	Full	II*	3	3	4	2	3	5	3	3	3		☒				i				C	3567	3813
Tenbury Wells & District Museum Society	IND	Full	unlisted	3	3	3	2	2	2	3	2	2		☒				i				C		305
Worcester City Council																								
Worcester City Museum & Art Gallery	LA	Full	II	4	3	3	5	4	5	5	3	4		☒	☒	WC		i	?	♿	♿	NC	61960	63175
Museum of Local Life ⁷	LA	Rem	II																					25490
The Commandery	LA	Full	I	4	3	3	5	4	4	4	3	4		☒		WC	☒	i	?			C	19444	20258
The Worcestershire Regiment Museum	REG	Full	II	3	3	3	3	3	5	3	3	3		☒	☒	WC		i	?		♿	NC	7067	11361
Worcester Yeomanry	REG	Full	II	4	3	3	3	2	5	2	2	2		☒	☒	WC		i	?		♿	NC	7067	7545
Worcester Porcelain Museum ⁸	IND	Full	II	6	3	4	3	5	6	4	4	4	P	☒	☒	WC		i	?		♿	C	17052	17322
George Marshall Medical Museum ⁹	IND	Full	unlisted	4	4	3	3	4	6	4	4	4	P	☒	☒	WC					♿	NC	1200	
The Greyfriars	NT	Full	I	3	4	3	4	4	4	4	3	3						i				C	5600	
Worcestershire Masonic Library and Museum Trust	IND	-	unlisted	4	3	4/5	2	3	3	3	3	3	P			WC		i	?	♿	♿	NC	193	320
Redditch Borough Council																								
Forge Mill Needle Museum	LA	Full	SAM	5	5	4	2	4	3	4	4	5	P	☒		WC	☒	i	?	♿	♿	C	13798	13763
Bordesley Abbey Visitor Centre	LA	Full	unlisted	5	3	4	2	4	3	4	4	5	P	☒		WC	☒	i	?	♿	♿	C		

⁶ Formerly known as Birmingham & Midland Omnibus Trust ⁷ Closed March 31 2003 ⁸ Formerly known as The Museum of Worcester Porcelain ⁹ Formerly known as Worcester Museum of Medicine & Healthcare

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
Herefordshire County Council																								
Hereford Museum & Art Gallery	LA	Full	II	5	4	4	5	4	5	5	5	5						i	?	♀	♀	NC	27939	32901
The Old House	LA	Full	II	4	4	4	5	4	5	3	5	5						i	?	♀	♀	NC	39338	35043
Bromyard Heritage Centre	LA	-	unlisted	2	2	-	4	3	4	3	4	5	P					i	?	♀	♀	NC	4953	5059
Ledbury Heritage Centre	LA	-	II	2	1	4	4	4	4	3	3	4						i	?	♀	♀	NC	31901	34172
Market House Heritage Centre	LA	-	SAM	3	4	4	5	5	5	5	5	4						i	?	♀	♀	NC	26026	23411
Cider Museum	IND	Full	unlisted	3	4	3	3	4	3	4	3	3	P					i	?	♀	♀	C	9794	12725
Waterworks Museum - Hereford	IND	Full	SAM/II	4	5	3	3	4	6	4	3	1	P					i	?	♀	♀	C	2507	3663
Leominster Folk Museum	IND	Full	unlisted	3	6	5	2	2	4	4	2	3						i		♀	♀	NC	3378	4200
Kington Museum	IND	Full	unlisted	3	3	5	2	2	4	4	2	2	P					i		♀	♀	NC	8143	5821
Berrington Hall	NT	Full	I	6	4	5	4	5	3	3	3	3	P					i		♀	♀	C	27739	
Croft Castle	NT	Prov	I	4	3	4	4	5	3	4	2	3	P					i		♀	♀	C	46861	
Lower Brockhampton	NT	Full	I	3	3	4	5	6	3	4	4	5	P					i	?	♀	♀	C	29014	
Hereford Cathedral: Mappa Mundi & Chained Library Exhibition ¹⁰	IND	-	I	6	1	4	1	4	3	4	3	3						i	?	♀	♀	C	33808	39479
Herefordshire Light Infantry Museum	REG	Full	unlisted	4	1	4	2	3	2	2	2	2	P					i		♀	♀	NC	30	
Weobley Museum	IND	-	unlisted	2	2	2	2	2	2	2	2	2	P					i		♀	♀	NC	602	984
Railways in Miniature Museum ¹¹	PVT	-	unlisted	4	3	3	2	3	4	3	2	2						i	?			NC	600	598
The Painted Room ¹²	LA	-	I																				3655	4460
Butcher Row House	IND	-	II	3	2	3	2	3	4	2	2	2						i		♀		NC	14640	19839
Violette Szabo GC Museum	IND	-		3	1	2	1	2	2	2	2	2	P					i		♀		NC		
Hellens Manor House	IND	-	I										P										5000	
Coningsby and St John Medieval Museum	IND	-	SAM	2	2	2	1	3	4	2	1	1						i				C		
Eastnor Castle																								
Goodrich Castle																								
Staffordshire County Council																								
Staffordshire County Museum	LA	Full	I	5	5	4	4	4	5	5	4	5	P					i	?	♀	♀	C	52622	49222
Shire Hall Gallery	LA	Full	II*	4	5	4	4	4	5	5	4	5						i	?	♀	♀	NC	106695	97453
Staffordshire Police Museum	IND	-																						
Shugborough Estate	INT	Full	I	5	3	5	6	6	3	6	3	6	P					i		♀	♀	C	60000	

¹⁰ Formerly known as Hereford Mappa Mundi ¹¹ Closed July 2005 ¹² Formerly known as Ledbury's 16th Century Painted Room

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
Stoke on Trent City Council																								
The Potteries Museum#	LA	Full	unlisted	5	5	5	5	5	5	5	5	5				WC		i	?	♀	♀	NC	151949	155963
Ford Green Hall#	LA	Full	II*	4	4	-	5	5	5	5	4	4	P			WC		i		♀	♀	C	10863	10820
Etruria Industrial Museum#	LA	Full	II*	4	5	-	5	5	5	5	4	4	P			WC		i		♀	♀	C	12348	9571
Gladstone Pottery#	LA	Full	II*	4	4	5	5	5	5	5	5	4	P			WC	♀	i	?	♀	♀	C	46045	50458
Spode Museum	IND	Full	unlisted	3	3	3	2	2	4	4	2	3	P			WC	♀	i	?	♀	♀	NC		98000
The Wedgwood Museum Trust ¹³	IND	Full	unlisted	4	4	4	3	-	-	-	-	-	P			WC	♀	i	?	♀	♀	N/A		
Staffordshire University Design Study Collection ¹⁴	UNIV	-	unlisted	3	5	4	2	3	2	3	3	5	P			WC	♀	i	?	♀	♀	NC		116
Nursing History Group & Hospital Mus	IND	-	unlisted	2	2	3	-	-	-	-	-	-										NC		
The Dudson Museum	COM	-	II*	2	2	2	1	2	2	2	2	2	P			WC		i	?	♀	♀	NC	1600	1500
Stoke on Trent Chimney Pot Museum	PVT	-	unlisted	1	1	2	1	2	2	2	1	1	P			WC		i	?			NC		
Beswick Museum	IND	-																						
Royal Doulton Visitor Centre	COM	-																						
Moorcroft Museum & Factory Shop	COM	-	II	4	3	3	1	3	4	3	2	2	P			WC		i	?	♀	♀	NC	28757	32723
Stafford Borough Council																								
Ancient High House	LA	Full	II*	3	4	2	4	4	4	4	2	4				WC		i				NC	20673	25087
Izaak Walton's Cottage	LA	Full	unlisted	3	4	3	4	4	2	3	2	3	P			WC	♀	i		♀	♀	NC	3337	2856
Stafford Castle Visitor Centre	LA	Full	SAM	3	4	-	4	4	3	4	2	3	P			WC	♀	i		♀	♀	NC	19155	23136
Museum of the Staffordshire Yeomanry	REG	Full	II*	3	4	4	2	2	4	3	2	2				WC		i	?	♀	♀	NC	8000	10700
MRI Museum	IND	-	unlisted	4	3	3	2	2	3	2	2	2	P			WC			?	♀	♀	NC		
Newcastle-Under-Lyme District Council																								
Newcastle-Under-Lyme Museum & Art Gallery	LA	Full	unlisted	4	4	4	3	4	3	4	3	4	P			WC	♀	i	?	♀	♀	NC	70000	86073
Keele University Art Gallery	UNIV	Full	unlisted	3	3	3	2	3	3	2	3	3	P			WC		i		♀	♀	NC		
South Staffordshire District Council																								
Staffordshire Moorlands District Council																								
Leek Art Gallery	LA	-	unlisted	2	2	3	1	2	2	2	2	1				WC						NC		
Brindley Mill	IND	Full	SAM/II	3	4	4	2	2	3	3	2	3					♀					C	729	
Cheddleton Flint Mill and Museum	IND	Full	II*	3	5	3	2	3	5	3	2	4	P									NC	10000	10000
North Staffordshire Railway	IND	Full	II	4	3	3	3	3	3	3	2	3	P			WC	♀	i		♀	♀	NC	40000	40000
Foxfield Steam Railway	IND	Rem	unlisted	2	2	3	2	4	2	3	3	3	P			WC	♀			♀	♀	NC	14358	13317
East Staffordshire District Council																								
The Museum of Brewing	COM	N/A	II	4	5	3	2	5	4	4	3	5	P			WC	♀	i	?	♀	♀	C	123416	80235
Claymills Pumping Engines Trust	IND	-	II*	2	2	2	1	2	2	3	2	2	P			WC		i		♀	♀	NC	2150	2310
Tutbury Museum Trust	IND	-																						1500
Uttoxeter Heritage Centre	LA	-	II	3	2	2	-	2	2	-	2	2				WC	♀	i				NC	5495	5600

¹³ Closed until late 2006 ¹⁴ Closed until 2007

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002
Lichfield District Council																								
Samuel Johnson Birthplace Museum	LA	Full	I	3	3	2	2	3	2	3	3	3						i				C	2982	3357
Lichfield Heritage Centre	IND	Full	II*	6	5	5	5	4	5	4	2	5						i				C	6126	6577
Museum of the Staffordshire Regiment	REG	Full	unlisted	4	4	4	5	5	5	4	3	4	P					i				C	14670	10737
Wall Roman Site ¹⁵	EH	Full	SAM	3	5	5	6	5	3	4	4	4	P					i				C		1529
Erasmus Darwin House	IND	Full	I	4	2	3	1	4	4	4	2	4	P					i				C	5139	
Chasewater Railway	IND	-	unlisted	2	2	1	2	2	2	2	2	2	P									NC	25000	17450
Cannock Chase Council																								
Museum of Cannock Chase	LA	Full	unlisted	4	5	4	5	4	5	5	5	5	P					i				NC	40943	32185
Tamworth Borough Council																								
Tamworth Castle	LA	Full	SAM/I	3	3	2	5	4	3	5	3	5	P					i				C	36108	40134
The Peel Society	IND	-	-	-	-	-	-	-	-	-	-	-										N/A		
Birmingham Metropolitan Borough Council																								
Aston Hall#	LA	Full	I	5	5	4	6	6	4	6	3	6	P					i				NC	32574	44258
Birmingham Museum & Art Gallery#	LA	Full	II*	5	4	4	6	6	5	6	4	6						i				NC	488387	462659
Blakesley Hall#	LA	Full	II*	5	5	-	6	6	6	6	5	6	P					i				NC	16622	13590
Museum of the Jewellery Quarter#	LA	Full	unlisted	5	6	-	6	6	5	6	4	6						i				NC	20909	25628
Sarehole Mill#	LA	Full	II	4	5	-	6	4	3	5	3	6	P					i				NC	14984	18352
Soho House Museum#	LA	Full	II*	5	5	-	6	6	5	6	5	6	P					i				NC	15126	15800
University of Birmingham Collections	UNIV	Full	-	3	5	3	4	2	4	3	3	4	P					i				NC		
Lapworth Museum of Geology ¹⁶	UNIV	Full	II	4	4	4	4	3	3	4	2	4	P					i				NC	7627	6500
Barber Institute of Fine Arts	UNIV	Full	II	6	5	4	5	5	5	3	5	5	P					i				NC	46410	39440
Birmingham Railway Museum	IND	Full	unlisted	3	5	2	2	1	2	3	1	1	P					i				C	2846	5036
Selly Manor	IND	Full	II	3	3	4	4	4	3	4	2	5	P					i				C	13000	15045
Warwickshire County Cricket Club	IND	Full	unlisted	3	4	5	2	2	3	3	2	2						i				NC	9105	11582
Birmingham Gun Barrel Proof House	IND	-	II	3	3	3	1	2	3	2	2	2	P					i				C	414	385
Thinktank, Birmingham Science Museum	IND	Full	unlisted	5	6	5	5	5	6	5	4	6	P					i				C	135755	
Birmingham Pen Room ¹⁷	IND	Full	II	3	3	2	3	3	3	4	3	2	P					i				NC	4032	2862
Royal Birmingham Society of Artists	IND	Rem	unlisted	2	5	4	3	3	3	3	2	3						i				NC	17416	16585
West Midlands Police Museum	IND	-	II	2	3	3	2	2	2	2	2	3	P					i				NC	350	400
Aston Manor Transport Museum	PVT	-	II*	3	3	2	2	3	2	3	2	3	P					i				C	3291	4201
Coventry Metropolitan Borough Council																								
Herbert Art Gallery & Museum ¹⁸	LA	Full	unlisted	4	4	3	4	4	5	5	3	6						i				NC	49295	72990
Lunt Roman Fort#	LA	Full	SAM	3	5	-	4	4	3	3	3	5	P					i				C	14576	13194
Coventry Transport Museum	IND	Full	unlisted	5	5	5	5	5	6	4	5	6						i				NC	96569	70198
The Mead Gallery	UNIV	Full	unlisted	4	6	4	5	4	4	4	2	4	P					i				NC	15891	16173
Jaguar Daimler Heritage Trust	IND	-	unlisted	4	4	4	3	2	3	3	2	3	P					i				NC		27000
Coventry Watch Museum Project	IND	-	unlisted	-	-	-	-	-	-	-	-	-										N/A	2100	3300

¹⁵ Formerly known as Wall ¹⁶ Formerly known as Lapworth Museum ¹⁷ Formerly known as Birmingham Pen Trade Heritage Association ¹⁸ Building partially closed from 2003

Chart 1. Information and services

Organisation name	Institution type	Registration status	Listed building status	Environment	Document	Storage	Policy & Planning framework	Audience development/marketing	Display	Informal learning	Disability access	Formal learning	Parking	Shop	Café	Toilets	Picnic area	Enquiry service	Identification service	Parking for the disabled	Toilets for the disabled	Admission	Visits 2003	Visits 2002	
Dudley Metropolitan Borough Council																									
Dudley Museum & Art Gallery	LA	Full	unlisted	5	3	4	5	4	3	4	5	4						i	?	♀	♀	NC		14757	
Broadfield House Glass Museum	LA	Full	II	3	3	3	4	4	3	4	3	4	P	☒		WC		i	?	♀	♀	NC	11727	11364	
Himley Hall	LA	-	II	4	3	4	4	3	-	3	4	3	P	☒	☒	WC	☒	i	?	♀	♀	NC			
Black Country Living Museum	IND	Full	unlisted	5	3	4	3	5	5	4	3	4	P	☒	☒	WC	☒	i		♀	♀	C		227000	
The Lace Guild	IND	Full	unlisted	4	5	5	3	2	2	3	2	3	P			WC		i	?			NC	120	200	
Sandwell Metropolitan Borough Council																									
Wednesbury Museum and Art Gallery	LA	Full	II	4	3	3	4	4	4	4	2	5	P	☒		WC		i	?	♀		NC	9579	10553	
The Oak House	LA	Full	II*	3	3	2	4	4	2	5	2	5				WC		i	?	♀		NC	10245	7648	
Bishop Asbury's Cottage	LA	Full	II	3	3	-	4	2	3	2	2	2	P	☒				i	?	♀		NC	960	577	
Haden Hill House	LA	Full	II	3	3	4	4	4	5	4	2	5	P	☒	☒	WC	☒	i	?	♀	♀	NC	24319	20104	
Tipton Community Heritage Centre	LA	-	unlisted	3	3	3	4	3	2	2	2	3				WC		i	?	♀	♀	NC	1143	1736	
Smethwick Heritage Centre Trust	IND	-	unlisted	3	3	3	3	3	4	3	2	2	P	☒		WC		i	?	♀	♀	NC		2000	
Avery Historical Museum	COM	-																					350	200	
Solihull Metropolitan Borough Council																									
Packwood House	NT	Full	I	4	3	4	4	5	4	4	3	4	P	☒		WC	☒	i		♀	♀	C	62987		
National Motorcycle Museum ¹⁹	IND	-	unlisted	2	2	3	1	3	3	3	2	2	P	☒	☒	WC		i	?	♀	♀	C			
Berkswell Museum	IND	-	II																			NC	1103	2050	
Walsall Metropolitan Borough Council																									
The New Art Gallery	LA	-	unlisted	5	4	4	3	6	6	6	6	6			☒	☒	WC	☒	i	?	♀	♀	NC	143081	131065
Walsall Museum	LA	Full	II	4	3	3	3	3	4	4	3	5				WC		i	?	♀	♀	NC	14569	3048	
Walsall Leather Museum	LA	Full	unlisted	5	6	5	4	4	5	5	3	4	P	☒	☒	WC	☒	i	?	♀	♀	NC	23659	24561	
Willenhall Historic Map Room ²⁰	LA	Full	unlisted	3	3	4	3	2	2	1	2	1				WC					♀	♀	NC	250	200
Birchills Canal Museum ²¹		Rem																						2819	
Jerome K Jerome Birthplace Museum	IND	Full	II	3	3	4	3	3	3	2	2	2				WC		i			♀	NC	200	200	
Locksmith's House Museum ²²	IND	Full	unlisted	3	2	2	3	3	3	3	2	2	P	☒		WC		i	?		♀	NC	210	3500	
Wolverhampton Metropolitan Borough Council																									
Wolverhampton Art Gallery#	LA	Full	II*	5	5	5	6	6	6	6	6	6			☒	☒	WC	☒	i	?	♀	♀	NC	139648	133799
Bantock House & Park#	LA	Full	II	4	4	4	5	6	6	6	6	6	P	☒	☒	WC	☒	i		♀	♀	NC	20593	20826	
Bilston Craft Gallery#	LA	Full	unlisted	4	4	-	5	6	6	6	5	6				WC	☒	i			♀	NC	9445	8810	
Moseley Old Hall	NT	Full	II*	4	5	4	4	5	3	4	3	5	P	☒	☒	WC	☒	i		♀	♀	C	20557		
Wightwick Manor	NT	Full	I	5	5	5	4	5	3	4	3	5	P	☒	☒	WC		i				C	24021		

¹⁹ Closed reopened 2005 ²⁰ Formerly known as Willenhall Museum ²¹ Closed March 2003 ²² Formerly known as Lock Museum. Closed for refurbishment Jan-Oct 2003

Part three. The data 2004

Chart 2. Collections

Process

The mapping and evaluation of collections was achieved by asking museum professionals to provide an assessment of those collections under their care, followed by a peer review. This continued the process of knowledge, comparison and consensus which has worked so well in the past.

Key and notes

The collections mapping exercise used subject types adopted from DOMUS. While this caused some problems of attribution, it was felt important to use an existing system. Each collection category has three entries; collection size, evaluation of importance and ratio.

Collection size

Figures were not always supplied. Where a collection is present but no size was given, **X** has been used.

Evaluation of collection importance

Museum staff evaluated each collection against the definitions of local, regional and national importance listed below. We asked that the evaluation considered the importance, not the geographic range, of each collection. Collections did not have to meet all the statements but should have been placed in the broad category where they fit most comfortably.

To identify a collection as National the first statement had to apply. Designated collections are indicated by * in the evaluation column. Designation is an external assessment carried out by MLA.



National (N)

- Of group value or with a full range of collections.
- Of demonstrable quality, uniqueness or rarity.
- Of national aesthetic, scientific or historical importance.
- Of significance for contemporary national life, culture or history.
- Of national significance for the study of humanities, science or technology.
- With fully documented provenance.

Regional (R)

- Of regional aesthetic, scientific or historical importance.
- Of regional significance for contemporary life, culture or history.
- Of regional significance for the study of humanities, science or technology.
- Of group value or with a full range of collections.
- Ideally with documented provenance.

Local (L)

- Of significance for local community life.
- Of local aesthetic, scientific or historical importance.
- Of local significance for contemporary life, culture or history.
- Of local significance for the study of humanities, science or technology.
- Of museum worthiness.

All responding curators had the opportunity to compare their evaluations with those of all other museums in the region. This published data includes amendments made following professional negotiation.

Percentage (%)

From 2000, we requested that curators look at collections which were spread across the NRL categories, and to estimate the breakdown in percentage terms.

Hub Museums

Hub Museums are identified by #



Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %		
Shropshire County Council																														
Acton Scott Working Farm Museum	2000	RL	50:50																											
Ludlow Museum	50	RL	50:50							20	L	100				10	L	100							20	L	100	100	100	L
Much Wenlock Museum	20	L	100	20	L	100							20	L	100	10	L	100							20	L	100	50	100	R
Shropshire Museum Resource Centre	100	L	100							100	L	100	58000	R	100	1200	L	100				200	L	100	1000	RL	20:80	36000	30:70	NR
Shropshire Museum Resource Centre Off Site Store ¹	200	L	100	6000	RL	30:70																			50	L	100			
Shrewsbury & Atcham Borough Council																														
Shrewsbury Museum and Art Gallery	10	L	100	112400	NRL	50:40:10	14000	NRL	80:15:5	40	RL	90:10	1900	NRL	50:40:10	2500	NRL	2:80:18	2800	NRL	90:5:5	10	RL	90:10	1890	RL	95:5	5200	80:15:5	NRL
Coleham Pumping Station																														
Shrewsbury Castle										1	R	100													12	L	100			
Shropshire Regimental Museum							3075	R	100	250	R	100				950	R	100	1000	R	100				500	R	100			
Wroxeter Roman Site and Museum				>500000	R	100																								
Attingham Park																438	NR	50:50	2505	NRL	50:30:10				565	NR	20:80			
Radbrook Culinary Research Unit							3000	L	100							368	LRN	13:12:75												
Telford and Wrekin District Council																														
Ironbridge Gorge Museum Trust																														
Jackfield Tile Museum #							1000	N*	100										28700	N*	100				200	L*	100	5000	20:80	NR*
The Darby Houses #							20	N*	100							10	N*	100	147	N*	100				25	R*	100	10	100	R*
Museum of the Gorge #																			4	N*	100							4	100	L*
Blists Hill Victorian Town #	30	L*	100													1300	RL*	80:20												
Coalport China Museum #																			2060	N*	100				10	R*	100			
Museum of Iron #	3	L*	100	400	L*	100	21	N*	100	3	L*	100							320	N*	100				60	R*	100			
Broseley Pipeworks #																														
Ironbridge Library and Archive #	30	L*	100	45	L*	100	7750	R*	100										100	R*	100				1000	R*	100	50	100	L*
Ironbridge Open Air Museum of Steel Sculpture																									32	NR	20:80			
Sunnycroft																857	LN	80:20	2081	L	100				49	L	100			
Benthall Hall										7	R	100				34	R	100	479	RL	50:50				167	R	100			
Bridgnorth District Council																														
RAF Museum Cosford							>20	N	100	39	N	100				150	N	100							50	N	100			
Northgate Museum ²	20	L	100	28	RL	28:72	809	RL	6:94	5	RL	40:60	2	L	100	6	RL	16:84				3	L	100	102	L	100	5	100	L
Boscobel House							>500	L	100				1	N	100				1497	L	100				3	L	100			
Dudmaston																723	R	100	1000	NR	20:80				502	NR	90:10			
Childhood & Costume Museum																														
Oswestry District Council																														
Oswestry Heritage Centre																														
Oswestry Railway Museum							>50	RL	50:50																					
South Shropshire District Council																														
House on Crutches Museum Collection Trust	>147	L	100				>750	L	100				24	L	100	185	RL	1:99	12	L	100							21	100	L
Bishops Castle Railway Museum																														
Clun Local History Museum																														

Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %		
												300	L	100										100	L	100	10	R	100
									1000	L	100							4000	L	100				200	NL	10:90	2	L	100
5	L	100	10	L	100	5	L	100	4600	NRL	5:90:5							3500	RL	5:50	20	RL	95:5	1440	RL	5:95	10	L	100
			4	L	100	>15	L	100	>2550	R	100	25	L	100	>300	R	100	>3000	L	100				2	L	100			
						3	NL	1:99										315	L	100				1309	LNR	10:10:80			
												12	L*	100				5	L*	100									
			600	L*	100							6	L*	100	200	L*	100	20	NL*	60:40	150	NL*	40:60	10270	RL*	40:60	3	N*	100
									25	R*	100				3	R*	100	20	L*	100	400	NRL*	40:20:30	109	L*	100	70	NR*	40:60
						100	R*	100	225	L*	100	6	L*	100	12	L*	100	10740	RL*	20:80	200	R*	100	10000	N*	100	1000	N*	100
			300	L	100							200	L*	100															
1	N	100							712	RL	23:77	6	L	100	2	RL	50:50	>200	N	100	>112	N	100	>100	N	100	>111	N	100
			7	L	100										300	L	100	499	L	100	3	RL	33:5:66:5	830	L	100	2	L	100
																								20	L	100			
																		>100	LR	80:20							>100	LR	75:25
			>57	RL	3:97	21	L	100	54	L	100				5	L	100							>672	RL	13:87			

¹ This storage facility is used to house large objects and archaeology collections

² Formerly known as Bridgnorth & District Historical Society

Chart 2. Collections

Organisation name	Agriculture Evaluation %	Archaeology Evaluation %	Archives Evaluation %	Arms & Armour Evaluation %	Biology Evaluation %	Costume & Textile Evaluation %	Decorative & Applied Arts Evaluation %	Ethnography Evaluation %	Fine Art Evaluation %	Geology Evaluation %																						
North Shropshire District Council																																
Whitchurch Heritage Centre																																
Mythstories: Museum of Myth & Fable	7	L	100	3000	NRL	10:60:30	16	L	100	2	R	100	4	L	100			50	R	100												
Warwickshire County Council																																
Warwickshire County Museum				200500	NR	30:70					250	RL	10:90	67000	NRL	50:45:5						15000	4:26:70	NRL								
St John's House														4800	RL	95:5																
Warwick Doll Museum																																
Nuneaton & Bedworth Borough Council																																
Nuneaton Museum & Art Gallery				2000	NRL	33:33:34								5	L	100	450	NL	12:88	250	L	100	1700	NRL	33:33:34	560	NRL	33:33:34	400	50:50	RL	
George Eliot Hospital NHS Museum				>200	L	100								>60	RL	25:75																
Chilvers Coton Heritage Centre	10	R	100				100	L	100					60	L	100	10	L	100													
Rugby Borough Council																																
Rugby Art Gallery and Museum				>8000	RL	1:99								40	L	100	5-10															
HM Prison Service Museum	>20	L	100				>500	N	100	50	N	100		>1200	N	100	>100	N	100													
James Gilbert Rugby Football Museum																																
Rugby School Museum				300	N/L/R	50:40:10	10000	N/L/R	20:60:20	100	L	100																				
Warwick District Council																																
Leamington Spa Art Gallery and Museum	585	L	100	67	NL	98:2	>550	L	100	63	L	100																				
Royal Regiment of Fusiliers Museum (Royal Warwickshire)							>500	L	100	>200	L	100																				
The Queen's Own Hussars Regimental Museum				>1	L	100	>770	R	100	41	R	100																				
Warwickshire Yeomanry							>1000	R	100	>15	R	100																				
Midland Air Museum Trust							5000	RL	55:45																							
Baddesley Clinton										28	L	100																				
Stratford-on-Avon District Council																																
The Birthplace and Shakespeare Centre																																
Shakespeare Birthplace Trust				900	L	100																										
Nash's House/Shakespeare Birthplace Trust				>300	RL	20:80																										
Anne Hathaway's Cottage/Shakespeare Birthplace Trust	>26	L	100																													
Hall's Croft/Shakespeare Birthplace Trust																																
Harvard House/Shakespeare Birthplace Trust																																
Mary Arden's House and Shakespeare Countryside Museum	>518	RL	20:80																													
Royal Shakespeare Company Collection							600	N	100	30	N	100																				
Heritage Motor Centre							>1000000	N	100																							
Compton Verney ³																																
Upton House																																
Farnborough Hall																																
Charlecote Park										4	L	100																				
Roman Alcester				200	RL	40:60																										
Wellsbourne Wartime Museum							275	L	100																							

Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %					
North Warwickshire District Council																																	
Coleshill Civic Society Heritage Centre	30	L	100	30	L	100	780	L	100							2	L	100	10	L	100												
Worcestershire County Council																																	
Worcestershire County Museum	600	NRL	5:35:60	>500000	RL	60:40	5000	NRL	10:50:40	180	L	100				2000	RL	55:45	860	NL	10:90							60	L	100	31	100	L
Wychavon District Council																																	
Droitwich Heritage Centre				55	L	100	520	L	100							18	L	100															
Almonry Museum	>300	L	100	>200	R	100	>1000	L	100	3	L	100				>100	L	100													>50	100	L
Hanbury Hall																			600	NL	50:50							20	N	100			
Pershore Heritage Centre	30	L	100	1	L	100	125	L	100	5	RL	50:50				52	NL	10:90													60	10:90	RL
Wyre Forest District Council																																	
Bewdley Museum	450	R	100	200	RL	20:80	370	L	100	100	L	100	55	L	100	420	R	100	20	L	100	270	R	100	1000	RN	90:10	400	1:99	NL			
Kidderminster Railway Museum							200000	N	100																								
Churchill Forge Trust Ltd																																	
Bromsgrove District Council																																	
Bromsgrove Museum	50	L	100				1300	NL	60:40	<10	L	100				1000	L	100	100	NL	60:40	<10	L	100									
Avoncroft Museum of Historic Buildings	300	R	100				250	R	100							50	L	100															
The Transport Museum, Wythall ⁴																>40	RL	75:25															
Malvern Hills District Council																																	
The Elgar Birthplace Museum							12200	N	100							8	N	100															
Malvern Museum	7	L	100	60	L	100	>30	L	100							60	L	100	60	L	100				3	L	100	60	100	L			
Worbury Wells & District Museum Society	>100	L	100	>400	L	100	>350	L	100	1	L	100	>100	L	100	138	L	100															
Worcester City Council																																	
Worcester City Museum & Art Gallery	1000	L	100				24000	RL	10:90	250	L	100	30000	NR	60:40				2000	R	100							5000	R	100	10000	75:25	NR
Museum of Local Life							200	L	100							7600	L	100															
The Commandery				60000	RL	10:90				150	R	100							50	R	100	5000	RL	10:90	5000	RL	50:50						
The Worcestershire Regiment Museum							2000	RL	70:30	60	R	100				100	RL	15:85	80	RL	10:90												
Worcester Yeomanry							40	R	100	50	NR	20:80				100	NR	20:80										50	R	100			
Worcester Porcelain Museum ⁵				25	L	100	2000	N	100										8000	N	100							12	L	100			
George Marshall Medical Museum ⁶																																	
The Greyfriars																82	RL	80:20	500	RL	70:30							30	R	100			
Worcestershire Masonic Library and Museum Trust							300	RL	30:70	50	RL	50:50				50	R	100										100	R	100			
Redditch Borough Council																																	
Forge Mill Needle Museum							6000	R	100																								
Bordesley Abbey Visitor Centre				30000	N	100	3000	N	100																								

Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %		
3	L	100	10	L	100				10			10	L	100	40	L	100	400	L	100	10	L	100	20	L	100	20	L	100
			240	L	100	360	L	100	700	RL	85:15	10	L	100	1200	L	100	2240	RL	5:95	8000	RL	20:80	12500	RL	10:90	200	NRL	15:60:25
						>3	L	100							>500	L	100	900	L	100	>100	L	100	180	L	100			
5	NL	10:90	15	L	100	7	L	100	20	L	100	5	L	100	200	L	100	550	L	100	270	L	100	350	RL	10:90	55	RL	10:90
15	L	100	60	L	100				850	L	100	105	L	100	300	NRL	10:40:50	31500	RL	20:80	300	R	100	12000	R	100	5	L	100
																		15000	N	100	500	N	100	100	N	100	500	N	100
			2500	L	100	500	L	100	>30	L	100				500	L	100	500	L	100	1000	RL	20:80	10000	L	100	50	RL	20:80
																		>10000	NRL	10:40:50	400	R	100	15000	R	100	50	R	100
						1800	N	100							810	N	100	100	N	100	148	N	100						
			8	L	100	5	L	100	15	L	100				20	L	100	>200	L	100	40	L	100	350	L	100	30	L	100
			>10	L	100	5	L	100	1	L	100	>5	L	100	5	L	100	>500	L	100				>50	L	100	3	L	100
									10000	RL	60:40							10000	L	100	2000	L	100	20000	L	100			
						1						50	L	100	100	RL	50:50	50	L	100	100	L	100	10000	L	100			
									898	RL	15:85							2000	RL	5:95				50	L	100			
									50	R	100	10	R	100	50	R	100	150	R	100	15000	NL	95:5	100	R	100	500	RL	80:20
			500	RL	50:50										1000	R	100	200	L	100	10000	NL	95:5	500	RL	80:20			
									3000	N	100							50	L	100				3000	R	100			
			200	R	100							90	L	100	>50	L	100	1000	R	100	1	R	100	2000	R	100			

4 Formerly known as Birmingham & Midland Motor Omnibus Trust

5 Formerly known as Museum of Worcester Porcelain

6 Formerly known as Worcester Museum of Medicine & Healthcare



Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %					
Herefordshire County Council																																	
Hereford Museum & Art Gallery	500	L	100	40000	RLN	15:80:5	7000	NRL	20:20:60				30000	NRL	5:5:90	7500	NRL		6000	RL	10:90	50	L	100	50	L	100	5000	RLN	5:5:90	4300	45:55	RL
The Old House										200	L	100							50	L	100												
Bromyard Heritage Centre	90	R	100																														
Ledbury Heritage Centre				20	L	100																						10	100	L			
Market House Heritage Centre							100	L	100																								
Cider Museum	100	NL	40:60				5000	N	100				1	L	100	50	L	100	50	NL	50:50				103	N	100						
Waterworks Museum - Hereford							250	NRL	5:35:60																								
Leominster Folk Museum	150	RL	10:90	40	L	100	500	L	100							150	L	100	50	L	100				23	R	100						
Kington Museum	40	L	100	40	L	100	300	L	100	3	L	100				600	L	100	10	L	100							20	100	L			
Berrington Hall							>50	L	100	15	L	100				2000	N	100							>10	L	100						
Croft Castle																			X411	NRL	10:50:40				X91	NRL	10:50:40						
Lower Brockhampton	2	L	100							9	L	100							8	L	100				8	L	100						
Hereford Cathedral: Mappa Mundi & Chained Library Exhibition ⁷																												10	NRL	40:40:20			
Herefordshire Light Infantry Museum							>300	R	100	28	R	100				>60	R	100							65	R	100						
Weobley Museum	43	L	100	68	L	100	430	L	100							100	L	100							49	L	100						
Railways in Miniature Museum							400	N	100																								
The Painted Room ⁸																																	
Butcher Row House	19	L	100	10	L	100	103	LNR	75:17:8	9	L	100				93	L	100										10	100	L			
Violette Szabo GC Museum																15	L	100															
Hellens Manor House																																	
Weobley Museum																																	
Coningsby and St John Medieval Museum										6	NL	40:60																					
Eastnor Castle																																	
Goodrich Castle																																	
Staffordshire County Council																																	
Staffordshire County Museum	4000	RL	80:20				2500	L	100	40	RL	90:10				3820	L	100	50	L	100							250	L	100			
Shire Hall Gallery																			220	RL	20:80							800	L	100			
Staffordshire Police Museum																																	
Shugborough Estate																49	R	100	1025	NR	80:20							138	NR	95:5			



Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %		
10	L	100	200	L	100	100	LR	10:90	5000	NRL	5:10:85				1000	L	100	2500	LRN	90:55	100	L	100	13000	RL	10:90	100	L	100
																		100	R	100				200	L	100			
																		100	L	100				30	L	100			
																		400	L	100				10	L	100			
									50	L	100	50	N	100	500	N	100	5000	N	100	9000	N	100	6000	N	100	100	N	100
																					50	NRL	75:20:5						
30	L	100	30	L	100	10	L	100	120	L	100	100	L	100	100	L	100	220	L	100	40	L	100	1500	L	100			
X4	N	100	70	L	100	2	L	100	100	L	100				75	L	100	>1000	L	100				>1000	L	100	20	L	100
																		>150	L	100									

Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %		
Stoke on Trent City Council																														
The Potteries Museum #	50	L*	100	700400	NRL*	60:20:20	3150	NL*	90:10	20	L*	100	135000	R*	100	5600	R*	100	44000	NL*	95:5				7500	NRL*	10:50:40	14000	100	R*
Ford Green Hall #																														
Etruria Industrial Museum #																			2500	N*	100									
Gladstone Pottery #																			75000	N	100				25	R	100			
Spode Museum				5000	R	100	1500	R	100																					
The Wedgwood Museum Trust							>85000	N*	100										>100000	N*	100				>50	N*	100			
Staffordshire University Design Study Collection							>10000	L	100										>10000	N	100									
Nursing History Group & Hospital Mus							5000	NRL	70:25:5										2500	RL	65:35									
The Dudson Museum																			2000	NRL	10:30:60									
Stoke-on-Trent Chimney Pot Museum																														
Beswick Museum																														
Royal Doulton Visitor Centre																														
Moorcroft Museum & Factory Shop																									10	N/R	50:50			
Stafford Borough Council																														
Ancient High House							100	L	100																					
Izaak Walton's Cottage							20	NR	10:90				12	R	100				12	L	100									
Stafford Castle Visitor Centre	4	L	100	>90	RL	70:30				>15	L	100																		
Museum of the Staffordshire Yeomanry										10	R	100							62	R	100				8	R	100			
MRI Museum																														
Newcastle-Under-Lyme District Council																														
Newcastle-Under-Lyme Museum & Art Gallery				200	L	100	10000	RL	30:70	150	R	100	50	L	100	250	RL	20:80	250	RL	10:90	80	L	100	289	RL	10:90	20	100	L
Keele University Art Gallery																									175	NRL	35:40:25			
South Staffordshire District Council																														
Staffordshire Moorlands District Council																														
Leek Art Gallery	12	L	100				100	L	100							>40	NL	60:40	60	L	100	10	L	100	70	L	100			
Brindley Mill							50	L	100																					
Cheddleton Flint Mill and Museum																56	RL	40:60	57	L	100									
North Staffordshire Railway																														
Foxfield Steam Railway																														
East Staffordshire District Council																														
The Museum of Brewing	35	R	100	108	L	100	25000	NL	70:30										1000	N	100				69	NL	10:90	30	50:50	RL
Claymills Pumping Engines Trust							>1800	L	100																					
Tutbury Museum Trust																														
Uttoxeter Heritage Centre	10	L	100				>950	L	100	10	L	100				40	L	100												

Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %					
			700	L*	100	150	L*	100	500	RL*	70:30	520	RL*	10:90	600	NL*	10:90	57000	RL*	20:80	3000	RL*	50:50	30600	RL*	25:75	201	RL*	15:85			
																		100	L*	100	2	N*	100	100	L*	100						
									30	R	100	100	RL*	70:30	50	NR	20:80	3000	R	100	13000	RL*	80:20	50	R	100	50	R	100			
			3500	NR	90:10										>5	R*	100	>500	R*	100	>5	R*	100									
															>500	L	100	>100	L	100				>500	L	100	1	R*	100			
																		1000	RL	5:95				250	L	100						
																								>900	N	100						
						1	L	100	10	L	100				12	L	100	100	L	100				600	L	100						
									>15	L	100				>15	R	100	>30	L	100				4000	R	100						
															200	L	100	1000	L	100				250	L	100						
																		>2000	RL	20:80	>2500	RL	40:60	>1000	RL	20:80						
			500	RL	50:50	11	L	100	350	L	100	5	L	100				2500	L	100	300	L	100	5000	RL	10:90						
																		40	L	100				500	L	100	20	L	100			
																					1	R	100	117	L	100	6	RL	50:50			
																					350	NRL	40:50:10				2000	L	100			
																					>200	R	100				>400	R	100			
5	L	100	>40	L	100	13	L	100	30	L	100	>300	L	100	2000	L	100	10000	NL	10:90	>600	L	100	>5000	N	100	20	N	100			
																		>300	L	100	30	L	100									
			26	L	100				208	R	100							>700	L	100	20	L	100	357	L	100	40	L	100			



Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %		
Lichfield District Council																														
Samuel Johnson Birthplace Museum							1000	N	100																300	R	100			
Lichfield Heritage Centre				5	L	100	10	L	100	10	L	100				10	L	100												
Museum of the Staffordshire Regiment							3000	RL	30:70	200	L	100				1000	RL	20:80	500	L	100	50	L	100	200	RL	10:90			
Wall Roman Site ⁹				2000	RL	?																								
Erasmus Darwin House				9	L	100	11	NRL	27:46:27																			1	100	L
Chasewater Railway							1200	L	100																					
Cannock Chase Council																														
Museum of Cannock Chase							2000	L	100							250	L	100												
Tamworth Borough Council																														
Tamworth Castle	40	L	100	>2000	R	100	>4000	RL	5:95	150	L	100	>50	L	100	2000	L	100	500	L	100				300	L	100	<100	100	L
The Peel Society							X												X											
Birmingham Metropolitan Borough Council																														
Aston Hall #										33	L*	100				226	R*	100	1648	R*	100				108	R*	100			
Birmingham Museum & Art Gallery #	>500	RL*	90:10	40000	N	100	>20000	N*	100	>5000	N*	100	150000	R	100	>7500	R*	100	10000	N*	100	6552	R	100	1674	N*	100	>50000	100	R
Blakesley Hall #				200	L	100				2	L*	100				2	R*	100	100	R*	100				2	R*	100			
Museum of the Jewellery Quarter #				40	N	100													30	R*	100	10	R	100						
Sarehole Mill #	25	L	100							1	L	100							67	N*	100				25	D	R*	25	100	R
Soho House Museum #																			800	R	100	800	NR	50:50	600	NR	50:50	250000	100	N
University of Birmingham Collections				>1000	NR	50:50							>152000	NR	50:50	50	R	100	800	R	100									
Lapworth Museum of Geology ¹⁰				500	R	100	10000	N	100				3000	R	100															
Barber Institute of Fine Arts				10	NR*	50:50	10	N*	100	5	NR*	80:20				30	NR*	70:30	100	NR*	50:50				1010	NR*	90:10			
Birmingham Railway Museum							1000	NR	25:75							24	R	100	40	N	100				5	R	100			
Selly Manor										37	L	100				1	L	100							10	L	100			
Warwickshire County Cricket Club																														
Birmingham Gun Barrel Proof House							>500	NR	20:80	>750	NR	20:80																		
Thinktank, Birmingham Science Museum				12	R	100				55	N*	100	183	NR*	10:90	20	R*	100	44	N*	100	1	N	100				56	70:30	NL
Birmingham Pen Room ¹¹				>450	R	100																								
Royal Birmingham Society of Artists				>200	L	100																			>700	NR	2:98			
West Midlands Police Museum																														
Aston Manor Transport Museum																														
Coventry Metropolitan Borough Council																														
Herbert Art Gallery & Museum #	100	L	100	20000	NRL	1:24:75				200	L	100	18000	NRL	50:20:30	10000	NRL	20:30:50	400	NRL	5:60:35	100	RL	5:95	4600	NRL	13:37:50	5300	1:5:94	NRL
Lunt Roman Fort #				100	RL	50:50																								
Coventry Transport Museum							>25000	N*	100																					
The Mead Gallery																			110	R	100				650	NR	80:20			
Jaguar Daimler Heritage Trust							>1000000	NRL	60:20:20																200	NRL	20:40:40			
Coventry Watch Museum Project							>20	R	100																					

Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %		
			20	L	100				1000	R	100	2	L	100	250	N	100	5000	L	100									
			13	RL	8:92							20	L	100	500	L	100	3000	RL	50:50									
			270	L	100																								
			50	L	100	<10	L	100	500	NRL	10:5:85	6	L	100	200	L	100	4000	L	100	<20	L	100	>2000	L	100	3	L	100
>500	R*	100	>750	L*	100	>1000	N*	100	60000	N*	100	>100000	L*	100	>100000	R*	100	750000	L*	100	>1000000	NRL*	20:50:30	150	L*	100	>100000	R*	100
									5	L*	100	5	L*	100				50	L*	100	8000	N*	100	194	L*	100			
			1000	R	100	1	R*	100	100	N*	100				10	N*	100	50	L*	100	1	L*	100	1088	NL*	90:10			
									16000	NR*	80:20				>100	R	100	7000	R	100	>900	NR	50:50	329	L*	100			
															40	RL	10:90	24000	N	100	>100	N	100	122	L*	100			
			38	L*	100	9	N*	100	30	N*	100				20	R*	100	500	NR		10	NR	90:10	700	NR		5000	N	100
																		15	L*	100	1100	NR*	75:25	380	R	100			
																		>100	L	100	>800	R	100	700	NR				
			50	L	100	50	L	100	1020	RL	10:90	250	RL	10:90	50	RL	50:50	2000	L	100	5200	RL	10:90	10700	L	100			
									20	R	100							>100000	N*	100							21000	N*	100
																		40	N	100									
																		>1000000	NRL	40:20:40							110	NRL	40:30:30
												>5	R	100				>200	R	100	>1500	R	100						

9 Formerly known as Wall

10 Formerly known as Lapworth Museum

11 Formerly known as Birmingham Pen Trade Heritage Association

Chart 2. Collections

Organisation name	Agriculture Evaluation %			Archaeology Evaluation %			Archives Evaluation %			Arms & Armour Evaluation %			Biology Evaluation %			Costume & Textile Evaluation %			Decorative & Applied Arts Evaluation %			Ethnography Evaluation %			Fine Art Evaluation %			Geology Evaluation %					
Dudley Metropolitan Borough Council																																	
Dudley Museum & Art Gallery				118	L	100							600	L	100	43	L	100	600	NRL	10:45:45				1900	NRL	5:45:50	14000	50:40:10	NRL			
Broadfield House Glass Museum							2000	NR	90:10										15000	NL	70:30												
Himley Hall																																	
Black Country Living Museum	152	L	100				3875	R	100							2600	L	100										16	100	L			
The Lace Guild							>500	N	100							>5000	N	100	>500	N	100												
Sandwell Metropolitan Borough Council																																	
Wednesbury Museum and Art Gallery				5662	RL	30:70				10	RL	20:80	50	L	100	>200	RL	20:80	330	NR	90:10	460	RL	70:30	310	RL	20:80	3000	20:80	RL			
The Oak House													9	L	100				39	RN	10:90												
Bishop Asbury's Cottage																			23	NR	5:95				1	N	100						
Haden Hill House							150	L	100							300	L	100	400	L	100				4	L	100						
Tipton Community Heritage Centre				20	L	100										2	L	100															
Smethwick Heritage Centre Trust							>3000	L	100							10	L	100	>100	L	100												
Avery Historical Museum																																	
Solihull Metropolitan Borough Council																																	
Packwood House																4	N:L	25:75	400	N:L	50:50												
National Motor Cycle Museum																																	
Berkswell Museum	200	L	100	20	L	100	>60	L	100	50	L	100				80	L	100	50	L	100				20	L	100						
Walsall Metropolitan Borough Council																																	
The New Art Gallery																																	
Walsall Museum				>100	L	100							>60	L	100	5000	NR	50:50				>20	L	100	2000	N	100						
Walsall Leather Museum																20	L	100	100	N	100												
Willenhall Historic Map Room ¹²																																	
Birchills Canal Museum																																	
Jerome K Jerome Birthplace Museum, Locksmith's House Museum ¹³							466	N	100							10	N	100															
Wolverhampton Metropolitan Borough Council																																	
Wolverhampton Art Gallery #				300	L	100				>20	L	100							892	NR	50:50	>5	L	100	2209	NR	30:30:40	>5000	100	R			
Bantock House & Park #																			>1000	NR	80:20				10	L	100						
Bilston Craft Gallery #																			>350	N	100												
Moseley Old Hall																43	R	100	358	NR	10:90				115	R	100						
Wightwick Manor																333	NR	95:5	1064	NRL	30:60:10				451	N	100						

Maritime Evaluation %			Medicine Evaluation %			Music Evaluation %			Numismatics Evaluation %			Oral History Evaluation %			Personalia Evaluation %			Photography Evaluation %			Science & Industry Evaluation %			Social History Evaluation %			Transport Evaluation %		
12	L	100				70	L	100	887	L	100	8	L	100	50	L	100	5750	R	100	18200	R	100	300	L	100			
									153	L	100	>10	R	100				>200	N	100				17300	R	100	70	R	100
									500	L	100							50	L	100	100	L	100	3000	L	100			
						3	L	100							60	R	100							8	L	100			
									50	L	100	10	L	100				1000	L	100				13	L	100			
																								4000	L	100			
																								950	L	100			
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Thank you







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